

UAP National Convention

One Vision. One Direction. One UAP.

17-20 April 2013 • SMX Convention Center, Pasay City, Philippines



ABOUT THE LOGO

The logo of the 39th UAP National Convention, themed **“One Vision, One Direction, One UAP,”** is represented by a stylized roman numeral 39 -- four bold **Xs** and a solitary **I** which is replaced by the silhouette of the UAP National Headquarters.

It projects clean lines depicting **“One Vision,”** our common aspiration into what we want all Filipino architectsto achieve and what we are doing to get to that destination, as well as the efforts into producing an event that brings together all Filipino architects under one roof with one goal. With the Headquarters standing proudly symbolizing **“One Direction,”** it is clear that there is no other way but up. The colors black and white represent the transparent leadership of the administration, while the red color represents the dynamism and synergy of the architects pursuing **“One UAP.”**

Staff Box

Arch. Epitacio A. Olegario, Jr., uap
Chair

Arch. Antonio A. Valdez, uap
UAP Secretariat

Architects' Photography Club of the Philippines (APCP)
Contributing Photographers

Mark Athony D. Adsua
Aimee Richelle S. Gandia
Digital Artist

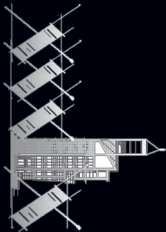
Loida R. Escaño
Creative Artist

Racquel C. Orenia
Elda Magna G. Guinto, uap
Jessica Lynne U. Abad, uap
Proofreader

Lora B. Rivera, fuap
Adviser

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UAP NATIONAL CONVENTION
ONE VISION. ONE DIRECTION. ONE UAP



Republic of the Philippines
MALACAÑAN PALACE



My warmest greetings to the **United Architects of the Philippines** as you hold your **39th National Convention**.

Infrastructure is crucial to development for it allows our countrymen to pursue activities that lead to their personal growth and our collective success. As architects, you play an integral role in this mission, by translating our ideas and dreams into tangible realities. Every line and curve that goes into your blueprints represent years of careful study and continuous learning, so opportunities to further improve your proficiency and skill are truly encouraging. May this activity allow you to share best practices with your colleagues, enhance your knowledge of design, and explore the latest trends in your field, that you may continue fulfilling your role as architects of our progress.

As our journey towards revitalization continues, all sectors are called to take part in the challenge of nation-building. Now more than ever, we need to demonstrate professionalism and excellence in our endeavors, in order to surpass the gains we have made over the past few years. As long as we remain committed and passionate in our pursuits, we will achieve our dream of a better life, and secure a future of stability and prosperity for our nation and our people.

I wish you a successful and productive convention.

BENIGNO S. AQUINO III

President, Republic of the Philippines



Republic of the Philippines
OFFICE OF THE VICE PRESIDENT

Greetings to the officers and members of the United Architects of the Philippines (UAP), the only professional organization in the country holding the Professional Regulation Commission's Most Outstanding APO Award for four years. It is my honour to extend my felicitations to all of you on the holding of the 39th National Convention with the theme, **"One Vision. One Direction. One UAP"**

I am certain that the convention will fulfill its objectives as it informs its 2,000 strong delegates of the latest trends and practices in architecture and related services. Staying at the forefront of the industry is a milestone that UAP is proud to have in its annals. With the holding of the national convention, UAP proves that it is a noteworthy organization that serves to inspire and influence its partners and the industry's stakeholders to give and be the best in their fields of expertise.

Congratulations once again on another successful event.

Mabuhay kayo!



JEJOMAR C. BINAY

Vice President, Republic of the Philippines



Republic of the Philippines
SUPREME COURT



Every profession has a marked responsibility to play in national development. The far-ranging scope of this objective requires that each member of society contribute the skill and technical know-how that can uplift the lives of ordinary Filipinos, both here and abroad. To the legal community, let me emphasize that our duty is to ensure that justice is served equitably and fairly. To the architects, I say, believe that it is in economically applying designs and utilizing spaces that you can decrease the social disparity between the rich and the poor. This, without diminishing in any way the need to appeal to the aesthetic soul of man.

Let me convey my sincerest congratulations to the United Architects of the Philippines (UAP) on the occasion of its 39th National Convention, with the theme **“One Vision. One Direction. One UAP.”** The UAP’s role in our nation’s framework for progress cannot be overemphasized: by fostering camaraderie and supporting a culture of knowledge-sharing, it is able to build an army of able architects enthusiastic to partake in the movement towards social change. It is thus my fervent hope that the UAP would be blessed with greater strength and wisdom to carry out all its endeavours and, ultimately make a difference in the lives of our fellow Filipinos.

Congratulations and Mabuhay!

A handwritten signature in black ink, appearing to read "M. Sereno".

MARIA LOURDES P. A. SERENO

Chief Justice



Republic of the Philippines
HOUSE OF REPRESENTATIVES

My heartfelt greetings to the officers and members of the United Architects of the Philippines (UAP) as you hold your 39th National Convention on April 17-20, 2013.

Throughout the years, Filipino architects have risen up to the challenge of designing the country's public and private infrastructure of varying scales from towering skyscrapers and buildings that house corporations and government offices to residential areas that shelter our countrymen. These structures, symbols of Filipino resourcefulness and creativity, manifest the exceptional competence of our countrymen.

I commend the UAP for organizing an event that gathers all the stakeholders in the building design and construction business in order to showcase the current trends and innovative practices in the industry. Your theme, **"One Vision. One Direction. One UAP"** highlights your commitment to unify nearly 2,000 member architects from all over the archipelago, consolidating your group as the premier voice of the industry. I am confident that the 39th National Convention will pave the way for more construction projects throughout the country and increase private sector participation in government's efforts to build highly-satisfactory infrastructure.

We in the House of Representatives count on organizations like UAP in assisting the government in identifying vital reform directions. Let us continue to be important allies in our continuing quest to alleviate poverty and create jobs. In return, be assured that you can rely on us to be catalysts for change, committed to give the Filipino people a better life by acting decisively as we address the many urgent concerns that beset our people. On behalf of my colleagues in the House of Representatives, I wish you all a successful and memorable event.

Mabuhay po kayo!



FELICIANO BELMONTE JR.
Speaker, House of Representative



Republic of the Philippines
QUEZON CITY



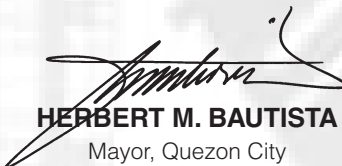
Congratulations to the United Architects of the Philippines (UAP) on its 39th National Convention! The UAP will showcase the intense desire of your organization to promote the Architecture Profession in the Philippines within global context.

Your theme **“One Vision. One Direction. One UAP,”** as your response to the global and domestic issues of your profession and the growing needs of each Filipino architects to embrace the “open borders” practice of architecture will equip the architect-members of your professional organization to advance in this competitive edge.

With this in view, the vision and mission of the UAP to provide highly professionalized and competent architectural service will be realized.

We sincerely hope that the partnership of Quezon City Government and your organization will continue to remain strong, committed and long-lasting. In fact, Quezon City takes pride in its City Architect, Virgilio S. Regala Jr., who I am sure is an active member of your professional organization.

Mabuhay Tayong Lahat!



HERBERT M. BAUTISTA
Mayor, Quezon City



Republic of the Philippines
DEPARTMENT OF PUBLIC WORKS AND HIGHWAYS

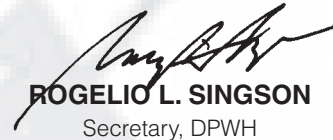
My warmest greetings to the officers and members of the United Architects of the Philippines on the occasion of your 39th National Convention on April 17-20, 2013 at the SMX Convention Center, Seashell, SM Bay Central, Central Business Park, Pasay City.

As you usher in another year, I congratulate your prestigious organization in continuing commitment to work for your members' best interest by holding annual conventions to further enhance your expertise and learn from experts amongst yourselves through experience and the latest technology trends applied by your profession.

Your theme, **"One Vision. One Direction. One UAP"** affirms your constant drive in elevating the standards and safeguarding the interest of the architectural profession, and promoting UAP's programs and policies that help sustain the infrastructure development of the country guided by one organization with a singular direction and standard.

I therefore encourage all of you to participate in all the meaningful activities lined-up in the convention in your pursuit of architectural innovations and adopting stricter standards in your field.

Mabuhay ang United Architects of the Philippines!



ROGELIO L. SINGSON
Secretary, DPWH



Republic of the Philippines
PROFESSIONAL REGULATION COMMISSION



Warmest greetings to the United Architects of the Philippines as you gather for your much-awaited 39th National Convention!

The opening of this forum follows the launching of the Professional Regulation Commission's flagship program on Continuing Professional Development. We welcome this convention as an activity supportive of this thrust and as a demonstration of the UAP's role as an accredited provider of continuing professional development for our licensed professional architects.

All UAP members will reap tremendous benefits in terms of their advancement by adopting a continuous program of ongoing education as a means of benchmarking themselves with global standards of architectural practice. The activities organized by the UAP in this convention under the theme of **"One Vision. One Direction. One UAP"** constitute the lifelong learning experiences that will reinforce their global competitiveness.

This competitiveness will be a significant advantage as the Philippines girds itself for the formation of the ASEAN Economic Community which will feature the mobility of professionals across borders under the Philippines' commitments to free trade as a member state of ASEAN. The competition offered by architects from our neighboring countries is a future scenario that must be confronted by strengthening the competencies of our architects. In this respect I am confident that the architects of the Philippines can hold their own in this open market of competition through the educational opportunities offered by the UAP in its conventions.

To the United Architects of the Philippines, you have my assurance of the Professional Regulation Commission's support for this convention and all your endeavours on behalf of the architects of the Philippines.


TERESITA R. MANZALA
Chairperson, PRC



Republic of the Philippines
PROFESSIONAL REGULATION COMMISSION

It is my pleasure to extend cordial greetings to the United Architects of the Philippines on the formal opening of your 39th National Convention.

Your theme of “**One Vision. One Direction. One UAP**” emphasizes the convergence of the architecture profession with the development goals set forth in the Philippine Development Plan. Infrastructure is a key component of the Plan. The World Bank has urged the Philippines to increase infrastructure spending to at least 5 per cent of the GDP from the present 2.6 per cent by 2016 to generate investment and create jobs. This emphasizes the clear correlation between infrastructure and inclusive growth through job generation.

The current infrastructure and construction expansion witnessed in the country testifies to the new opportunities as well as challenges that confront the architecture profession as the Philippines posts impressive economic gains. It is my hope that this convention communicates to the architects of the country the importance of aligning themselves with the country's development path. Let this convention serve as a rallying point for unity and solidarity as you perform your role as the country's nation builders.

To the United Architects of the Philippines, you have my sincere wishes for a successful convention.


JENNIFER JARDIN-MANALILI
Commissioner, PRC



Republic of the Philippines
PROFESSIONAL REGULATORY BOARD OF ARCHITECTURE
(PRBoA)



I, together with two (2) other members of the Professional Regulatory Board of Architecture (PRBoA), Architects Yolanda D. Reyes and Fidel Siapno, offer our sincerest felicitation and welcomes you to the 39th United Architects of the Philippines National Convention, this April 17-20, 2013, at the SMX Convention Center, with a theme **“One Vision. One Direction. One UAP.”**

In tackling your professional endeavour at this assembly, PRBoA urges all Registered and Licensed Architects (RLA) delegates to extend full and unqualified support to our vital objective to fully enforce and implement R.A. 9266 (Architecture Act of 2004) and its derivative regulations. Let nothing or no one weaken our resolve to strengthen and fortify our profession, which is one of the oldest and most respected profession in the world.

We are gearing toward the progressive liberalization of trade in services and eventual removal of all barriers on regulatory restrictions in architectural service trade. It is therefore a strong challenge for us to engage into specialization and nurture our line of expertise, and learn by heart international standards to enable us to compete with our international counterpart.

Again, the PRBoA wishes for a productive and successful conclusion of this convention.

Mabuhay ang mga Arkitektong Pilipino!!

ROLANDO L. CORDEBO, FUAP
Chairman, PRBoA



Republic of the Philippines
PROFESSIONAL REGULATORY BOARD OF ARCHITECTURE
(PRBOA)

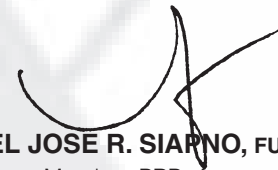
Warmest greetings to our fellow architects from all the UAP chapters here throughout the country and abroad.

As we gather together this year for our annual convention I hope each and everyone will enjoy this momentous event. It's a time to renew acquaintances and enjoy the fellowship and camaraderie.

This year's theme: **“One Vision. One Direction. One UAP”** is very timely as the organization keeps on growing and we therefore need to update and keep up with the needs of the time to stay in focus. Our activities are geared toward our common goal. Our CPD seminars will definitely answer your need to be better equipped in your practice and be more competitive as the lead professional in the construction industry.

Congratulations to the UAP officers and to all the members of the organizing committee and our convention director who make this convention happen for all members to enjoy and derive benefits you just don't get anywhere.

Have a wonderful time!



FIDEL JOSÉ R. SIAPNO, FUAP
Member, PRBoA



Republic of the Philippines
PROFESSIONAL REGULATORY BOARD OF ARCHITECTURE
(PRBOA)



Greetings!

My congratulations to the United Architects of the Philippines, the Integrated and Accredited Professional Organization of Architects and the Professional Regulation Commission's Most Outstanding Accredited Professional Organization Awardee on its 39th National Convention on April 17-20, 2013 at SMX Convention Center, SM Mall of Asia, Pasay City, Metro Manila.

UAP has lived quite a glorious journey promulgating, enhancing and reaching its vision for the advancement of Filipino Architects and Architecture, not only in the Philippines but globally as well. We all, as architects have our own role to play and, the support extended to make this happen is tremendous. This is the reason why UAP is where it is today.

UAP has also embarked on the advice and experience of its forefathers in the profession and it is truly laudable that they could always be depended on. We need them for advice on sensitive issues and not to mention that they continue to serve as our inspiration to be a better UAP active participant.

Thus, the theme **“One Vision. One Direction. One UAP”** is very significant. Collective effort is always the key to meet the set of objectives to materialize and for successes to be realized.

My sincere appreciation and gratitude to the officers and members of the UAP National and UAP chapters for continuously accepting the challenge!

I am truly proud to be a part of UAP!

Also, we welcome our colleagues in Architects Regional Council Asia (Arcasia) as they will attend our National Convention and will hold their Office Bearers Meeting here in Manila, and our Union of International Architects (UIA) Region IV Work Programme international members and participants of the roundtable conference.

Again, congratulations and more power!

Mabuhay!

YOLANDA REYES, FUAP, HFAIA, APEC ARCHITECT
Member, PRBoA



I would like to extend my heartiest congratulation to the United Architects of the Philippines (UAP) for their great effort in organizing its 39th National Convention, including the opening of the UAP Convention Exhibits (CONEX 2013), Arkilympics, General Assembly, Business Meeting, CPD seminars, Architectural tours and Fellowship Night. It is indeed a great honor for me to be invited to grace this special occasion to share the promotion of Architectural professional practice and development and design excellence.

Congratulations also to the United Architects of the Philippines, the Integrated and Accredited Professional Organization of Architects (UAP-IAPOA) and the only Accredited Professional Organization (APO) in the Philippines for their impressive achievement to receive the prestigious Professional Regulation Commission's Most Outstanding APO Award for four years.

The theme **"One Vision. One Direction. One UAP"** is very appropriate and timely. With the advancement of IT and communication technology, the world has become more globalized and smaller. While we recognize the diversity of our respective cultures, there is an increasing trend of cultural integration. Issues concerning our profession and the built environments are becoming more common and universal.

As Architects, our profession plays a very important part in shaping the society and the built environment and ARCASIA has a strong role in this. In recent years, the economic landscape of the world has changed. The power and center of growth have been shifted from the west to the east. As such, it is important for all of us, through our respective institutes and ARCASIA, which is the organization representing the architecture community of the Asia region, to ride on this shift, reinvent itself and shine. ARCASIA along with all the Member Institutes can emerge stronger and more influential.

As Architects, what set us aside from the others is our ability to create and design, and design is a key differentiator in a progressive creative economy. Therefore, there is a need for closer collaboration and cooperation amongst all of us to promote excellence in design. We should look into how we are able to promote the design talents of the architects within our region, showcase their work and demonstrate that their talents can equate and surpass those of international repute.

In addition to our key agendas on sustainability, practice, education and heritage, the other area that we must not forget is the concept of Architecture for humanity. We must ask ourselves, how does our profession contribute to equity amongst people and what can we do, to facilitate peoples' right to access to shelter, facilities, work and also to the city, education and culture and to minimize exclusion and discrimination. We must not lose sight of the fundamentals of our profession and that is to design architecture for all and for the community.

The time is ripe for us to reassess our priority and devote some of our time to provide services for the needy and less fortunate. I believe ARCASIA is in the position and can serve as a platform for establishing framework and guidelines to help the affected Member Institutes to address issues such as disaster management and initiate community-based projects that are meaningful and close to our hearts.

The UAP Convention, along with the assembly of eminent architects from all over Philippines, international speakers and members from the government, will surely serve as a great platform to share our common values, knowledge, experience and aspirations. It will also stimulate fruitful discussions on issues that confront the architectural profession, which will result in positive outcome.

My best wishes to UAP in their great success in all their events under this National Convention.

Thank you.



TAN PEI ING
President, ARCASIA



On behalf of Architects Regional Council Asia Zone B (which is composed of Member-Institutes from Singapore, Malaysia, Thailand, Philippines, Indonesia, Vietnam and Laos) it is my distinct pleasure to extend my most cordial felicitations to the UAP general membership, participants, organizers, exhibitors and sponsors of the 39th UAP National Convention and Conex 2013 to be held on April 18-20, 2013 with the theme: **“One Vision. One Direction. One UAP.”**

I would like to congratulate the creative, hardworking and dynamic men and women who are organizing and coordinating the impressive activities that are lined-up for this occasion. Aside from your member professionals, this three-day affair also gathers people from various professional and academic backgrounds, thus providing a pool of ideas for everyone to draw from. I exhort each and every participant to seize this opportunity to link up with major industry players, learn new ideas and technologies and explore novel ways to improve concept, design and structure.

We in the ARCASIA know that we can count on UAP in assisting ARCASIA, the organization representing the architecture community of the Asia region, to promote the design talents of the architects within our region, to showcase their work and to demonstrate that their talents can equate and surpass all the other international known names. Today, ARCASIA emerges as a stronger and more influential organization that can be used as a platform for all of us to share our values, common objectives and aspirations.

Thus, I hope that this convention would yield better architectural innovations, standards and methodologies in our field even as we go about our individual and collective endeavors to be competitive with the world's best.

MABUHAY ANG MGA ARKITEKTONG PILIPINO! MABUHAY ANG ARCASIA!

EDRIC MARCO C. FLORENTINO, FUAP, APEC ARCHITECT
Vice President Zone B, ARCASIA



On behalf of the United Architects of the Philippines, it is with extreme pleasure that I extend my warmest greetings and my best wishes to all the participants, organizers and sponsors of the 39th UAP National Convention (Natcon 39) and Convention Exhibits (Conex 2013) to be held on April 18-20, 2013 at the SMX Convention Center, Pasay City.

With the theme: **“One Vision. One Direction. One UAP”** this year’s convention is quite indeed propitious and significant in this rapidly changing and competitive environment where there is a need for concerted effort to find ways to defend our interests as registered and licensed architects and defend our vision rooted in the values of our organization which prompt us to constantly adapt our framework for analysis and action

in relation to our roadmap.

It is on this broad platform of excellence and on a vision of exciting new opportunities that UAP should plan a future that maximizes its potential. Given the array of financial handicaps under which we labor, how can we fulfill our dreams for UAP under this year’s convention theme?

First, I believe that my co-officers and members will continue to display a pioneering spirit and a committed character that have characterized UAP from its beginning. Our member has shown an ability to foresee new directions and new opportunities, and to grasp those opportunities.

Second, the leadership of this great organization will need both wisdom and foresight as we shape a vision for UAP. As many of you probably know, we have been engaged in several planning process for the past few years, but the hardest part of that task is before us -- making tough choices among competing priorities. We must choose how much to devote to maintaining existing strengths, what areas need increases in resources, what new ventures to initiate and, perhaps most difficult of all, what areas to deemphasize. These will not be easy choices, given the constraints of resources and of space.


Third, there is the remarkable dedication and loyalty of our sponsors and allies in the industry. Simply put, much of UAP’s success in the past 38 years has been enabled by generous loyal friends and allies who have made significant investments in this great institution. The success of UAP should remind us that a clearly articulated, compelling vision, which convincingly demonstrates that we have set priorities and made choices to forego some possibilities, is important to getting the philanthropic support of solid friends and allies in the industry.

Our organization is not any one person or affiliate but is a collage of our differing needs hence in this convention we need to seek to perpetuate what we do best while attempting to accommodate ideas and views from our peers at the same time.

UAP can and must become the resource, the avenue to information, and the place for those seeking services to stop and evaluate--the place to come and join for professional support. UAP is a great organization and it’s getting greater. Individual commitment to a group effort makes a team work, a society work, and a company work. We are working for UAP so that UAP can continue to work for us.

Let us move forward hand in hand on the shining path of professional excellence, without narrow agendas or temporary, short-term interests. In conclusion, allow me to tell everyone that there is an important opportunity on the horizon. Let us together unite to make this a reality so that our members can regain their legitimate rights and registered and licensed architects and achieve prosperity and stability for which we have so long aspired and which our steadfast and patient members so deserve.

We do not promise to give you the best three days of your life. Rather, we aspire to give you three days that will be an enduring part of your life not only for the memory of the 39th UAP National Convention and CONEX 2013 but also because of present administration’s desire to provide the all-important road map for translating our vision into a concrete direction and achieving the objectives of ONE UAP!


SONNY C. ROSAL, FUAP
UAP National President



United Architects of the Philippines
National President



My warmest greetings to all the delegates of the United Architects of the Philippines to 39th UAP National Convention!

Our theme for this year's convention is **“One Vision. One Direction. One UAP.”** Three days of this convention will give the participants the opportunity to meet our colleagues and learn from the seminar sessions that feature topics focusing on further improving the architectural profession. The convention is also packed with Arkilympics sports events, Conex Exhibits, opening ceremonies, honor dinner, seminars, architectural tours and culminating with the fellowship night.

To coincide with the convention, Uap is also hosting the Architects Regional Council Asia (ARCASIA) Office Bearer's meeting and Arcasia Zone B Meeting from which architects from different countries in Asia would be attending. This is another milestone for the organization to be given the privilege of hosting the Arcasia meetings.

I would like to thank and congratulate the Orcom for constantly demonstrating your unwavering support to the current administration and for extending your full cooperation and for working hard to make this event a success. With the full support, cooperation and hard work extended by the Convention Director Richie Corcuera, the Organizing Committee, the UAP Secretariat and our National President, we can only expect this convention to be another memorable and unforgettable event.

Mabuhay Tayong Lahat!



LORA B. RIVERA, FUAP

National Executive Vice President



United Architects of the Philippines
AREA A Vice President

Delegates, guests, partners in the construction industry, on behalf of UAP Area A council and the whole membership of Area A, we would like to congratulate the organizing committee, sponsors, guests and the national leadership for the imminent success of this Convention under the able hands of your esteemed 39th Convention Director Richie.

The theme **“One Vision. One Direction. One UAP”** best exemplifies one of the most known formula for success. Being together towards a common goal could move mountains so to speak. In our case, we are to work together for the betterment of our profession of either local or foreign practice. This is a subtle but fervent call to remind us that the ONE who will protect our profession are ourselves. Let’s all raise our arms in unison even in our own little ways to protect our profession, promote our practice and retain Architecture as a prime profession.

The Convention, being the most awaited conglomeration of Architects of UAP-IAPOA, with its lined activities will again surprise us some more as it gets better and better. I am personally excited, particularly with the 80’s themed fellowship wherein I am an era product of, as it is also known to have produced the best dance music to date not mentioning the definitive fashion statements. I may be speaking for myself but above it all, I enjoin each and everyone to participate and enjoy the 39th UAP National Convention!.

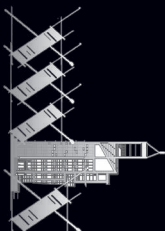
Mabuhay ang mga nag Organisang!

Mabuhay ang mga butihing lider!

Mabuhay ang UAP-IAPOA!



ARMANDO EUGENE C. DE GUZMAN III, UAP
National Vice President, Area A





United Architects of the Philippines
AREA B Vice President



It is with pride and honor that I extend my warmest regards to the men and women behind the 39th UAP National Convention and Annual Business Meeting and Convention Exhibits (CONEX) 2013 which will be held on April 18-20, 2013 with the theme: **“One Vision. One Direction. One UAP.”**

This year's theme truly underscores our positive outlook in establishing an integrated and cohesive organization that is committed to serve the ideals and purposes of the architectural profession. And through this convention, we will not only achieve clearer perspective on the recent developments and trends in the profession but also provide a dynamic foundation to advocate professional growth in architecture through One Vision. One Direction.

As the world undergoes these transformations, we as professionals must be alert and flexible to meet a myriad of shifting needs through a synergistic balance in the pursuit of such objectives, freely allowing for innovation and development to meet the needs of our changing society. And let us hope that our Organization would continue with more zeal, more vigor and our self-imposed obligation to share our individual expertise in the furtherance of our efforts to embellish with functionality the landscapes and skylines of our country.

With this I enjoin our national and local leaders to fully equip ourselves and come out with the best ideas and turn this event more challenging and competitive in its truest sense of dedication.

One UAP. Mabuhay tayong lahat!


ERNESTO D. TIANCO, UAP
National Vice President, Area B



United Architects of the Philippines
AREA C Vice President

It is with pride and honor that I extend my warmest greetings to the officers and members of the United Architects of the Philippines, especially to the organizers who consolidated their creative and unique ideas and efforts to make the 39th UAP National Convention not only possible but a great success.

Our theme encourages the establishment of a very cohesive organization of architects that is focused on its goal of protecting the profession, promoting the practice and serving the members. Thus, we hope to gain a clearer respective of our responsibilities and obligations as professionals. While maintaining our prestige and values as Filipino architects, together let us work hard and prepare ourselves to be well-equipped for global competitiveness and be truly abreast with the rest of the architects throughout the world.

Architecture is a very challenging profession and through the national convention, we hope to reunite with old acquaintances and initiate strong ties with new ones bound by a common goal towards excellence in our profession.

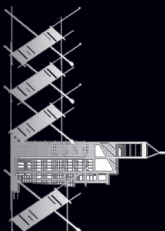
As an execom member representing the Visayas for this year, it is my wish that our successors will continue the aspirations of the UAP for the greater glory of all architects in the land. And I salute the initiatives of our National President Sonny Rosal and the National Board for this and future endeavors.

To the men and women behind this remarkable event, to our sponsors, and the delegates who come all the way from the different corners of our beautiful archipelago, thank you for your dedication, participation and inspiration in being a part of this **“One Vision. One Direction. One UAP.”**

Congratulations UAP! Mabuhay tayong lahat!



AVELINO A. PASTOR, UAP
National Vice President, Area C





United Architects of the Philippines
AREA D Vice President



Greetings of peace!

As we gather together for the 39th edition of the United Architects of the Philippines National Convention on April 17 to 20, 2013 at SMX Convention Center, Pasay City, allow me to extend my warmest greetings and best wishes to all the delegates, organizers, guests and sponsors of this much anticipated event every year.

This year's theme of Natcon, **"One Vision. One Direction. One UAP"** is a big challenge to all Filipino architects to be more responsive and versatile to the challenging environment as we face new opportunities and realities in the practice of our profession. Now is the time for every architect to equip themselves with advance knowledge in their field to be competitive locally and globally. For an organization like UAP who will lead his members to one goal to *"PROTECT THE PROFESSION, PROMOTE THE PRACTICE AND SERVE THE MEMBERS"*.

As we face various changes in our practice within the country and across the world, let us all take this opportunity offered by the convention, to learn from each other, gain knowledge from the seminars, meet our mentors, look for suppliers and meet new friends.

Mabuhay ang UAP!

MARLO J. BASCO, UAP
National Vice President, Area D



United Architects of the Philippines
Secretary General

It is with great honor and privilege that I extend my warmest gratitude to the delegates, exhibitors, speakers and guests of the PRC's four (4) time Most Outstanding Professional Organization in the Philippines – the United Architects of the Philippines, as we undertake the biggest event for Architects - the 39th UAP National Convention of Architects and Convention Exhibits at the SMX Convention Center from April 17-20, 2013.

The theme of this year's convention - **“One Vision. One Direction. One UAP”** is indeed very timely and aligns with the present administration's thrust in promoting the practice, protecting the profession and serving the members. This comes amidst the setbacks in the practice posed by other professionals who tries to undermine the importance of the role architects play in the building industry and so this is the time that Filipino Architects should really become one and united. The event also will provide opportunities for Filipino Architects to enhance their knowledge in preparation for the advent of cross-border practice as the implementation of the GATTS and the AFAS comes nearer. Another very interesting feature of this year's convention is the exhibit of works of Filipino architects called **“One Architect, One Project”**, as a means to promote the practice not only of big practitioners but small offices as well.

As a sidelight to the convention, this year's convention exhibits, dubbed as “CONEX City” will be the biggest ever in terms of supplier's participation. It will not just be a venue for better collaboration between architects and suppliers, it will also provide platforms to better serve the membership.

Let me extend my congratulations to the Organizing Committees of both the NatCon and the ConEx for bringing forth new ideas in organizing these events. The multifarious events that were conceived will set a benchmark in holding similar future events of the organization. I am very much sure that this year's meeting of architects will definitely bring fruitful ideas and memorable events which participants will treasure through the years. Indeed, it will be a very successful event once again for this organization.

Mabuhay ang UAP!

Mabuhay ang Nagkakaisang Arkitektong Pilipino!



REY S. GABITAN, UAP
Secretary General



United Architects of the Philippines
National Treasurer



My warmest greetings to all fellow architects who are attending the 39th National Convention this April 17 to 20, 2013 at the SMX Convention Center, Pasay City.

The theme, **“One Vision. One Direction. One UAP”** is an appropriate and significant message not only for this convention but more importantly to our practice of architecture. We must consistently prompt ourselves of UAP’s reason for being --- which is to promote the profession and the professional. Through this National Convention, we are strongly reminded.

We are all diverse as evident in our respective areas of expertise. Yet, it is the shared vision that defines our sense of purpose. Having a shared vision is a crucial step for the success of our organization. Only when we unite in spirit, can we truly cope with the challenges we face. Thus, to ensure our triumph as architects, we should all espouse harmony in eyeing and working on our vision.

As Aesop puts it, **“in union there is strength”**.

Along the road to success, it is inevitable that we may falter. But what is important is we never lose sight in ensuring that we provide a service of ever-increasing value to society.

Mabuhay ang Arkitektong Pilipino!

ALFRED GEOFFREY C. CARANDANG, UAP

National Treasurer



United Architects of the Philippines
National Auditor

Welcome and Warmest Greetings to all!

I would like to extend with great honor and privilege my profound gratitude to all the participants who will congregate at the SMX Convention Center, Seashell, SM Bay Central, Central Business Park, Pasay City in this year's 39th UAP National Convention from April 17-20, 2013.

The theme - **“One Vision. One Direction. One UAP”** encapsulates the aspirations and direction of the only Accredited Professional Organization (APO) who received the prestigious Professional Regulation Commission's Most Outstanding APO Award for four years.

The Integrated and Accredited Professional Organization of Architects (IAPOA) will again share with one another their precious time, expertise and gift of knowledge in order to expand and maintain the leadership in the professional practice both locally and globally.

Asean Architects will open to each other their respective professional borders in 2015. This convention will help equip the members the tools and expertise needed to make the Filipino Architects highly competitive in their different endeavors in design, planning, construction through design-build services, landscaping, spatial interiors and other allied fields.

I would like to entreat all the delegates to engage and involve themselves wholeheartedly with all the different activities planned for the four-day convention to learn, to gain more friends, to share with each other the fellowship and above all, to ensure the legacy of the only premier profession in this part of the world!

This annual event must inspire all architects to advocate more unparalleled horizons of greater achievements and motivate us to attain our advocacies in all spectrum of our architectural profession!

To all architects/visionaries – AXIOS! Mabuhay ang Arkitektong Pilipino!

Mabuhay ang UAP!



ANGELITO S. SORIANO, UAP
National Auditor



United Architects of the Philippines
College of Fellows



Greetings!

On behalf of the UAP College of Fellows, it is with extreme pleasure that I extend my warmest greetings and my best wishes to all the delegates, participants, organizers, exhibitors and sponsors of the 39th UAP National Convention and Conex 2013 to be held on April 18-20, 2013 with the theme: **“One Vision. One Direction. One UAP.”**

In our ongoing quest for professional excellence, I am reminded of one of the memorable statement that “It takes all the running you can do, to keep in the same place. If you want to get somewhere else, you must run at least twice as fast.” Is running faster about greater efficiency? Higher output? It's all of these, and it's also more.

Over the past several years, our organization has been running fast. We have been moving from a governance system modeled after the different governance techniques, pitching against the nation's best. Building upon our strong foundation for professional excellence, we have moved to also striving for peaks of governance excellence in our four P's, the profession, professional, professional organization and professional product. We are no longer just an ordinary professional organization; we are the multi-awarded community of excellent leaders and innovators.

UAP's transformation over the past decade has been achieved because members like you and officers like us made the effort – and for some, change was painful. I recognize this pain because challenges are beyond our control.

Yet, till to this day, I believe that life's battles don't always go, to the strongest or fastest person. But sooner or later the person who wins is the person who thinks he can. Fortunately, we, the architects, think we can.

Why? Because we want our lives to matter in UAP. We want our lives to make a real difference - to be of genuine result in the UAP community. We know that there is no satisfaction in merely going through the motions, even if those motions make us successful, or even if we have arranged to make those motions pleasant. We want to know that we have made some impact on our administration with your help and support. In fact, our presence here in the convention manifests our desire to improve, to enhance and definitely, to empower our governance, in line with our sincere commitment to advancing professionalism beyond distinction because this is our clear device in promoting architecture profession.

MABUHAY ANG UAP! AT MALIGAYANG PAGDALO!

MEDELIANO T. ROLDAN, JR., FUAP

Chancellor, College of Fellows



United Architects of the Philippines
Executive Director CoC

It is with great honor and pleasure for me to extend my warm appreciation to men and women behind the organizing committee of the 39th UAP National Convention and General Business Meeting and Conex 2013 to be held on April 18, 2013 at SMX Convention Center, Pasay City.

With this year's theme **"One Vision, One Direction, One UAP"**, I commend Conex Council Ar. Meloy Casas, Ar. Jojo Tolentino and Ar. Topy Vasquez and Natcon Director, Ar. Richie Corcuera and the whole organizing committee for their undying service to the UAP.

I would like to take this opportunity to thank the invaluable participation of our allied partners in the construction industry who unselfishly shared their time and resources to ensure that we continue to succeed in our National Convention and Exhibits.

Special thanks to HCG, Wilcon, Dutch Boy Paint, Asian Coatings, Emerald Pipes, Matimco and PLDT for sponsoring our National Convention.

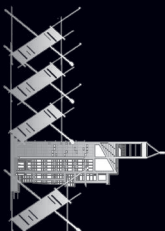
Welcome to the 39th UAP National Convention and Conex 2013.

Mabuhay ang UAP-IAPOA!



RODOLFO ROQUE BONGATO, UAP

Executive Director, Conventions, Exhibits and Area Assemblies





United Architects of the Philippines
Conex Director

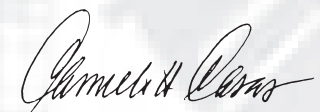


On behalf of the Organizing Committee of the UAP Convention Exhibits (CONEX) 2013, it is with great honour and pleasure to welcome you all to the 39th National Convention and its exhibition the CONEX 2013. For this year, we are proud to say we got a very positive response and enthusiastic participation from our allied partners in the construction industry. Perhaps this is a true testament to our country's surging economy and recent upgrade as investor's status. Our theme for this year **“One Vision. One Direction. One UAP”**, is even more relevant now as this will help us consolidate and clearly define our role as architects in our growing society and increasing construction activities. This event will also showcase the latest trends and new technology as projects nowadays become more complex and more sophisticated.

Further, we hope what was planned will make your participation enriching and worthwhile for you. I hope to see you at the events lined up during the convention and exhibition.

Lastly, I wish to thank all our allied partners in the construction industry for your generous support and participation to ensure the continued success of our UAP National Convention and Exhibition.

Mabuhay!


CARMELO T. CASAS, UAP
Director, CONEX 2013



United Architects of the Philippines
Convention Director

To my fellow Filipino architects, ArcAsia architects and brothers in the building industry, to our distinguished guests and colleagues, it is my greatest pleasure and honor to welcome you to the 39th United Architects of the Philippines National Convention and CONEX 2013.

“One Vision. One Direction. One UAP.”

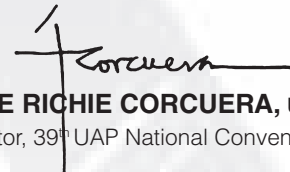
This has been the main aspiration for this year's National Convention. One Vision, to showcase the organization's dictum of *“Protecting the profession, promoting the practice and serving the members.”* With the urgent necessity of professional development, the convention itself is a collection of career empowerment seminars, technical presentations, architectural and engineering exhibits and various activities. These will help our colleagues for a progressive Philippines.

This event seeks to be globally excellent and be in the same grounds as our worldwide renowned architects. To “Move Forward” is our one and only Direction. Gathered here are our architects all over the country and those abroad to celebrate the unity of the Philippine Architecture. This is the very core of this convention, bridging a relationship and comradeship between architects especially One UAP.

To this I would like to show my greatest gratitude to all the dedicated National Convention OrCom volunteers, our organization and administrative committee, our students and our sponsors who have supported us untiringly. Thank you all very much for your much appreciated efforts and cooperation to the fulfillment and success of this year's convention.

As Pablo Picasso once said, **“Action is the foundational key to success”**.

Thank you again and see you every UAP National Convention.



RENE RICHIE CORCUERA, UAP
Director, 39th UAP National Convention



United Architects of the Philippines
Immediate Past President



It is my distinct pleasure to extend my most cordial felicitations to the general membership, participants, organizers, exhibitors and sponsors of the 39th UAP National Convention and Conex 2013 to be held on April 18-20, 2013 with the theme: **“One Vision. One Direction. One UAP.”**

Our mutual commitment to the organization and with our individual capabilities as exceptional leaders are the reason why we always meet in this Annual Convention and I believe, will always be the greatest attributes that would bring our community to continuing excellence and at the same time provide the entire organization the boost of encouragement to move on despite the many challenges we face.

On this convention, we look forward, with genuine enthusiasm, to collaborate with one another to make this UAP-IAPOA an even better place for all stakeholders – our fellow professionals, our allied professionals, our partners in the construction industry and our future successors.

In closing, I hope and pray that the national leadership of this great organization is fully committed to achieving excellence in every aspect of our mission and in all aspect of the profession, in fulfilling the plans and programs we have made to the UAP community and to the Architecture Profession

MABUHAY ANG MGA ARKITEKTONG PILIPINO!

RAMON S. MENDOZA, FUAP
Immediate Past National President

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Chancellor



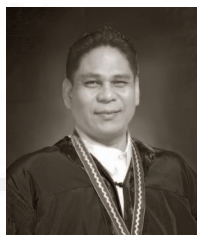
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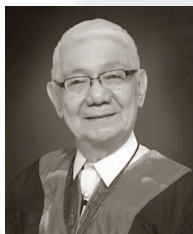
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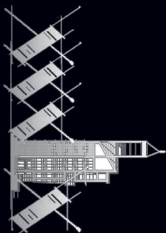
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ARCASIA Activities

15th ACA, Bali



ARCASIA President George Kunihiro during the opening ceremony of the 15th ACA, Bali, October 29, 2012



UAP officers attending 33rd ARCASIA meeting in Bali, November 2, 2012



UAP officers with president-elect Tan Pei Ing at ARCASIA lunch, October 31, 2012



UAP members attending ACA 15 in Bali, October 29, 2012

Handing Over of Presidency of ARCASIA and 1st Office Bearers Meeting



Kira 47th General Assembly





ARCASIA President-elect
Tan Pei Ing and ARCASIA President
George Kunihiro



UAP officers with ARCASIA President George
Kunihiro And President-elect Tan Pei Ing, ARCASIA
in Bali, November 2, 2012



UAP officers with president-elect Tan Pei Ing at
ACA opening ceremonies in Bali, October 29, 2012



The official handing over of ARCASIA Presidency from Ar. George Kunihiro to Ar. Tan Pei Ing was taken place in Kuala Lumpur on the 18th January 2013 and the first meeting with the Office Bearers and the Committee Chairs was also held on the same day. A press conference was conducted to announce the new ARCASIA team for year 2013-2014 and also ARCASIA Congress 2014, which will be organized by PAM with the aim of promoting awareness of ARCASIA to the public and also to the members. The meeting was productive and several plans and programs, both short and long terms have been put in place.



KIRA held their 47th General Assembly at their Head Quarter in Seoul on the 27th of February 2013. The President of ARCASIA, Ar. Tan Pei Ing was presented with the Honorary Member and Presidential medal of KIRA by Ar. Kang Sung Ik. UMA President, Ar. Khurelbaatar Erdenesaikhan was also present. Election was conducted and Ar. Kim Young Soo was elected as the new President of KIRA.

Day 0 . 17 april 2013 . Wednesday

TIME	PROGRAM DETAILS: NATIONAL AFFAIRS
9:30 am–12:00 am	Tripartite Meeting Center for Career Development Room 1, 3/F UAP Headquarters <i>Program Manager: Arch. Ferdinand I. dela Paz, uap</i>
12:00 pm–1:00 pm	Lunch Center for Career Development Room 2, 3/F UAP Headquarters
1:00 pm–5:00 pm	CODHASP Meeting and General Assembly Center for Career Development Room 1, 3/F UAP Headquarters <i>Program Manager: Arch. Ferdinand I. dela Paz, uap and Arch. Ma. Cynthia Funk, uap</i>
1:00 pm–4:00 pm	Chapter Presidents' Assembly Sponsor: Asian Coatings Teatro Arkitekto, 7/F UAP Headquarters <i>Program Manager: Florencio T. Sebastian III, uap</i>
5:00 pm–9:00 pm	National Board of Directors' Meeting 6/F UAP Headquarters <i>Program Manager: Florencio T. Sebastian III, uap</i>
7:00 pm–9:00 pm	Dinner Bulwagan Mayor, G/F UAP Headquarters

TIME	PROGRAM DETAILS: ARKILYMPICS 2013
9:00 am–5:00 pm	Arkilympics 2013 HP Pearl Sports Center, Harrison Plaza, Malate, Manila <i>Program Manager: Arch. Kenneth G. Chua, uap and Arch. Michael Joseph D. Chan, uap</i>
9:00 am–10:00 am	Registration and Opening Ceremonies
9:00 am–11:30 am	Morning Games
11:45 am–12: 45 pm	Lunch
1:00 pm–4:00 pm	Afternoon Games
4:00 pm–5:00 pm	Awarding Ceremonies

Day 1 . 18 april 2013 . Thursday

TIME	PROGRAM DETAILS	
8:00 am–6:00 pm	Registration / Kit Distribution SMX GF Lobby / UAP booth	
8:00 am–10:30 am	Convocation of Fellows SMX Funtion Room 3	
	<i>Program Managers: Arch. Corazon F. Tandoc, fuap and Arch. Domingo LI. Tablizo, Jr., fuap</i>	
9:00 am–9:45 am	Opening Mass SMX Ground Floor Lounge	
	<i>Main Celebrant: Fr. Alex O. Bautista, uap</i> <i>Program Manager: Arch. Florencio T. Sebastian III, uap</i>	
10:00 am–10:30 am	Opening of CONEX 2012 / Delegates' tour of exhibits SMX ConEx Hall	
11:00 am–1:30 pm	Opening Ceremonies SMX Function Rooms 4 and 5	
	Lunch • Presentation of Candidates	
	<i>Keynote Speaker: Arch. Tan Pei Ing, PAM – President, ARCASIA</i>	
	<i>Program Manager: Arch. Florencio T. Sebastian III, uap & Arch. Louie Nandro M. Vito, uap</i>	
1:30 pm–5:30 pm	Investiture of New Fellows SMX Function Room 3	
	<i>Program Managers: Arch. Corazon F. Tandoc, fuap and Arch. Domingo LI. Tablizo, Jr., fuap</i>	
2:00 pm–3:00 pm	CPD Seminars	
	SMX Function Room 1 <i>Program Managers:</i> <i>Arch. Ma. Cynthia Funk, uap &</i> <i>Arch. Felicisimo Tejuco, Jr., uap</i>	SMX Function Room 2 <i>Program Managers:</i> <i>Arch. Sherissa Ursua, uap &</i> <i>Arch. Teodorico Salud, uap</i>
	SEMINAR 1 “The Building Blocks of an Architectural Firm” <i>Speaker: Arch. Joseph dG. Javier, uap</i>	SEMINAR 2 “The Architecture Road Map” <i>Speaker: Arch. Rolando L. Cordero, fuap</i>
	SEMINAR 3 “Future-proofing the Design Practice” <i>Speaker: Arch. Abelardo M. Tolentino, Jr., uap</i>	SEMINAR 4 “AFAS and GATS in a Nutshell” <i>Speaker: Arch. Armando N. Alli, fuap</i>
3:00 pm–4:00 pm		
4:00 pm–4:15 pm	15-minute Product Presentation by Dutch Boy Paints SMX Function Rooms 1 & 2	

TIME	PROGRAM DETAILS	
4:15 pm–5:15 pm	SEMINAR 5 “Operations Management” <i>Speaker: Arch. Teofilo I. Vasquez, fuap</i>	SEMINAR 6 “Citizen Architect: A Planning and Design Career Founded on Social Responsibility” <i>Speaker: Arch. Nathaniel A. von Einsiedel, fuap</i>
5:15 pm–6:30 pm	Exhibit viewing at CONEX Hall	
6:30 pm–9:30 pm	Gala Night: College of Fellows’ Honor Dinner SMX Functions Rooms 4 and 5 <i>Guest of Honor: Hon. Jejomar Binay – Vice President, Republic of the Philippines</i> <i>Program Managers:</i> <i>Arch. Corazon F. Tandoc, fuap, Arch. Florencio T. Sebastian III, uap,</i> <i>Arch. Michael Joseph D. Chan, uap, & Arch. Louie Nandro M. Vito, uap</i>	

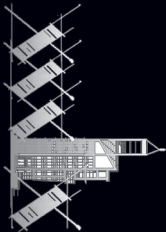
Day 2 . 19 april 2013 . Friday

TIME	PROGRAM DETAILS	
8:00 am–6:00 pm	Registration / Kit Distribution SMX GF Lobby / UAP booth	
9:00 am–6:00 pm	National Elections Meeting Room 1 <i>Election Proper: 9:00 am – 2:00 pm</i> <i>Canvassing of Votes: 2:00 pm – 6:00pm</i> <i>Program Manager: Arch. Danilo M. Fuentebella, fuap</i>	
8:30 am–9:00 am	Exhibit viewing at CONEX Hall	
	CPD Seminars	
9:00 am–10:00 am	SMX Function Room 1 <i>Program Managers:</i> <i>Arch. Ma. Cynthia Funk, uap & Arch. Felicisimo Tejuco, Jr., uap</i>	SMX Function Room 2 <i>Program Managers:</i> <i>Arch. Sherissa Ursua, uap & Arch. Teodorico Salud, uap</i>
	SEMINAR 7 “Laws: It’s All Greek to Me” <i>Speaker: Arch. Marlon M. Cariño, uap</i>	SEMINAR 8 “Architectural Out-sourcing Services” <i>Speaker: Arch. Mary Louise Catherine S. Saldaña, uap</i>
10:00 am–10:15 am	15-minute Product Presentation by Emerald SMX Function Rooms 1 & 2	

TIME	PROGRAM DETAILS	
10:15 am–11:15 am	SEMINAR 9 “Accounting, Finance, and Taxation for Architects” <i>Speaker: Ms. Cecile Marie C. Recio</i>	SEMINAR 10 “Fire Technology and Engineering Design: Global Standards on Fire Resistive Materials for Means of Egress” <i>Speaker: Arch. Edison M. Padilla, uap, piep, FSP</i>
11:30 am–12:00 pm	LUNCH by Wilcon SMX Function Rooms 1 and 2 <i>Program Manager: Arch. Ferdinand I. dela Paz, uap</i>	
12:00 pm–1:30 pm	Exhibit viewing at CONEX Hall	
1:30pm–2:30 pm	CPD Seminars	
	SMX Function Room 1 <i>Program Managers:</i> <i>Arch. Ma. Cynthia Funk, uap & Arch. Felicisimo Tejuco, Jr., uap</i>	SMX Function Room 2 <i>Program Managers:</i> <i>Arch. Sherissa Ursua, uap & Arch. Teodorico Salud, uap</i>
2:30 pm–3:30 pm	SEMINAR 11 “Small Firm Wonder” <i>Speaker: Arch. Buck Richnold I. Sia, uap</i>	SEMINAR 12 “The Essentials of Effective Tropical Design” <i>Speaker: Mr. John Nicholas Ramos</i>
	SEMINAR 13 “Medium-sized Firms: It’s Big Enough” <i>Speaker: Arch. Jose Eduardo G. Calma, uap</i>	SEMINAR 14 “Designing with Bamboo: Contributing to Green Economies for a Competitive Philippines” <i>Speaker: Arch. Ma. Lourdes M. Onozawa, uap, piep, nrea</i>
3:30 pm–3:45 pm	15-minute Product Presentation by Asian Coatings SMX Function Rooms 1 & 2	
3:45 pm–4:45 pm	SEMINAR 15 “Large Firms: Going All the Way ” <i>Speaker: Arch. Carmelo T. Casas, uap</i>	SEMINAR 16 “Tall Buildings: A Strategy for a Sustainable Urban Future” <i>Speaker: Arch. Timothy Johnson, AIA, LEED AP, NCARB</i>
4:45 pm–5:30 pm	Exhibit viewing at CONEX Hall	
5:30 pm–7:00 pm	General Assembly and Annual Business Meeting SMX Function Rooms 4 and 5 <i>Program Managers: Arch. Florencio T. Sebastian III, uap & Arch. Ferdinand I. dela Paz, uap</i>	
7:00 pm–11:00 pm	Awards Night: “Rock, UAP, Rock” SMX Function Rooms 4 and 5 <i>Program Managers: Arch. Michael Joseph D. Chan, uap, & Arch. Louie Nandro M. Vito, uap</i>	

Day 3 . 20 april 2013 . Saturday

TIME	PROGRAM DETAILS	
8:00 am–6:00 pm	Registration / Kit Distribution SMX GF Lobby / UAP booth	
8:30 am–9:00 am	Exhibit viewing at CONEX Hall	
9:00 am–11:15 am	CPD Seminars	
	SMX Function Room 1 <i>Program Managers:</i> <i>Arch. Ma. Cynthia Funk, uap &</i> <i>Arch. Felicisimo Tejuco, Jr., uap</i>	SMX Function Room 2 <i>Program Managers:</i> <i>Arch. Sherissa Ursua, uap &</i> <i>Arch. Teodorico Salud, uap</i>
	SEMINAR 17 “The Practice: Getting Projects” <i>Speaker: Arch. Miguel C. Guerrero III, fuap</i>	SEMINAR 18 “Green Building Code for the Philippines: Methodology and Findings” <i>Speaker: Philippine Green Building Policy Development Team</i>
	15-minute Product Presentation by PLDT SMX Function Rooms 1 & 2	
10:00 am–10:15 pm		
10:15 am–11:15 am	SEMINAR 19 “Keeping the Straight Path: Professionalism and Ethics in the Practice” <i>Speaker: Arch. Froilan L. Hong, fuap, likha</i>	SEMINAR 20 “Financing Heritage Preservation through the Tourism Act of 2009” <i>Speaker: Mark Richard Evidente, LL.B.</i>
11:30 am–12:00 pm	Lunch SMX Function Rooms 1 and 2 <i>Program Manager: Arch. Ferdinand I. dela Paz, uap</i>	
12:00 pm–6:00 pm	Exhibit viewing at CONEX Hall	
1:00 pm –4:00 pm	Architectural Tours	
	SEMINAR 21 “Inside A.S.Y.A.: A Guided Tour” <i>Program Managers: Arch. Sherissa Ursua, uap</i>	
	SEMINAR 22 “Revisiting The Coconut Palace” <i>Program Managers: Arch. Felicisimo Tejuco, Jr., uap</i>	
	SEMINAR 23 “Celebrating Wood at the Matimco House of Wood” <i>Program Managers: Arch. Teodorico Salud, uap</i>	



TIME	PROGRAM DETAILS
5:00pm –5:45pm	Thanksgiving Anticipated Mass
	SMX 2 nd Floor Lobby
	<i>Main Celebrant : Fr. Alex O. Bautista, uap</i> <i>Program Manager: Arch. Florencio T. Sebastian III, uap</i>
6:00pm –7:00pm	Closing Ceremonies
	SMX Function Rooms 4 and 5 <i>Program Managers: Arch. Florencio T. Sebastian III, uap</i>
7:00pm–12:00mn	Fellowship Night: “We’ll Always be Together”
	SMX Function Rooms 4 and 5 <i>Program Managers: Arch. Michael Joseph D. Chan, uap & Arch. Louie Nandro M. Vito, uap</i>

ARCASIA Office Bearers and Zone B Members’ Schedule April 19, 2013 . Friday

TIME	PROGRAM DETAILS: ARCASIA
9:00 am–5:00 pm	ARCASIA Office Bearers’ Meeting
	SMX Meeting Rooms 7 and 8 <i>Program Manager: Arch. Rene Heray, uap</i>
9:00 am–12:00 am	ARCASIA Zone B Meeting
12:00 nn–1:00 pm	Lunch
2:00 pm–5: 00 pm	UIA Responsible Architecture Meeting

New members of the College of Fellows

Architectural Practice



Rolando P. Addun
District A2b, Zambales-Olongapo



Ma. Nina B. Arce
District B1, Manila Atelier



Mariano S. Arce, Jr.
District B1, Manila Atelier



Florizel C. Chavez
District D1, Mount Apo



Ireneo P. Jasareno
District A5, Rizal Cainta 101



Annette F.G. Liganor-Gaddi
District B3, Makati



Nestor I. Liston
District C1, Datu Lapu-Lapu



Robert M. Mirafuente
District B3, Fort Bonifacio

Public Service



Reynaldo S. Acosta
District B5, Legazpi



Marlou B. Campaner
District B2, Manila Corinthian



Renato A. Heray
District B3, Cavite



Ma. Benita O. Regala
District A4, QC Elliptical



Julian C. Confesor
District A5, Marikina Valley



Alfonso S. Gamboa
District C2, Bacolod



Grace Marie L. Garces
District C3, Leyte



James G. Jao
District B1, Manila Atelier



Mario F. Nabor
District A5, San Juan Mandaluyong



Eugene A. Panaguiton
District B2, Manila Maynilad



Eugenia C. Pinoliad
District C1, Bohol

Education



Marco F. Bildan
District A2b, Tarlac



Jean I. Cornejo
District B2, Manila Maynilad



Chona E. Ponce
District B1, Manila Centrum

Likha Gold Medal Awardee



FROILAN L. HONG, FUAP, APEC ARCHITECT

11TH LIKHA GOLD MEDAL AWARDEE

District A-4 Diliman Chapter

- B.S. Architecture, Mapua Institute of Technology, 1960
- Board Topnotcher, Board Exam for Architects, 1961
- Master's Degree in Environmental Planning, University of the Philippines, 1975
- Post Graduate: Bouwcentrum International Education, Netherlands, 1972
- UAP National President: 1987-1988
- Professional of the Year Awardee in Architecture, 1992
- Professional of the Year Awardee in Environmental Planning, 2008
- Ten Outstanding Mapuan, 1984
- Distinguished Alumni Award, University of the Philippines School of Urban and Regional Planning, 1985
- Patnubay ng Sining at Kalinangan, City of Manila, 2003

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1163 Chino Roces Ave. San Antonio Village
Makati City, Philippines 1203

Contact Persons: Mr. Romuald Ponce (09178724390)
Ms. Malou Elbo (09175374308)

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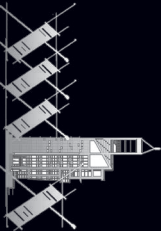
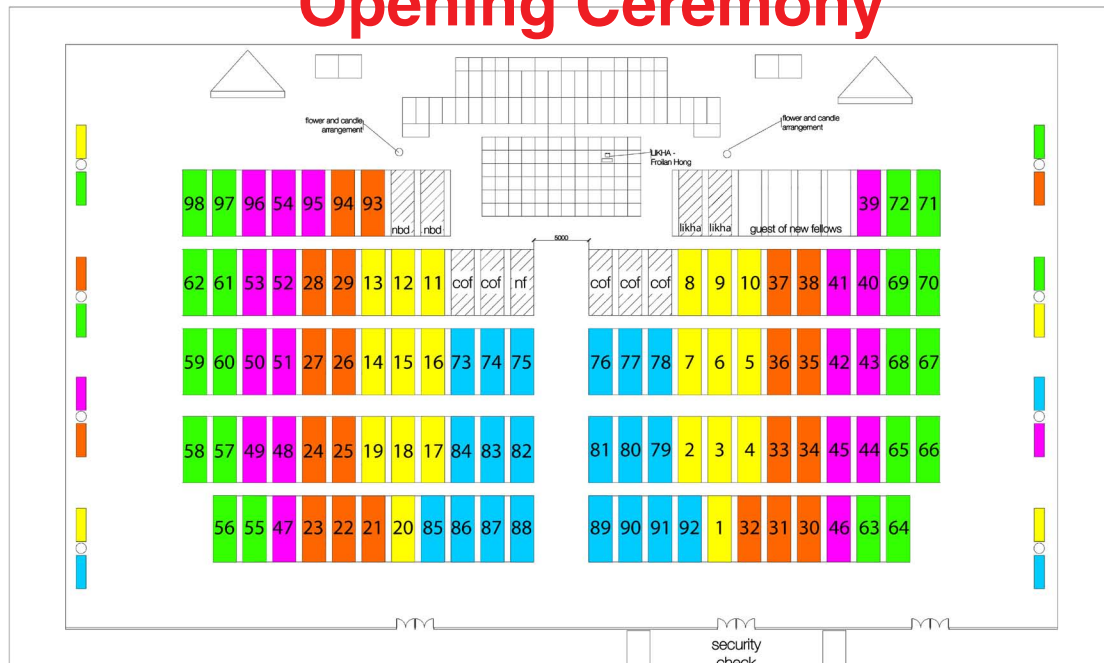
Day 1

18 april 2013

thursday



Opening Ceremony





Friday Lunch



Awards Night

Day 3

20 april 2013

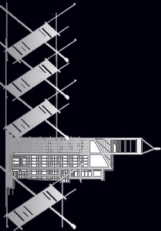
saturday



Saturday Lunch



Fellowship Night





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The Business of Architecture

"The Building Blocks of an Architectural Firm"



Javier has about 18 years of professional experience, 15 years of which as principal of his design firm. In this lecture, Javier shall lay down the rationale of establishing your own architectural firm. Difficult questions of what, how, when, and where shall be presented and answered. If you are in this professional abyss between staying through your mundane employment; and opening your firm and controlling your career, you need to be in this lecture.

Arch. Joseph Javier graduated from the University of the Philippines with honors in 1995 and secured his Philippine license to practice in 1996. After working for various top architectural and realty firms, Javier established JDSM (formerly Joseph AdG Javier, Architects) in 1998. Javier is also professor and Head of Design Track of the Architecture Program of the De La Salle – School of Design and Arts. He was president of the Alabang Chapter of the United Architects of the Philippines in 2008. Javier was also principal of Uttamchandani-Javier Design Studio – HK from 2008 to 2011.

"Future-proofing the Design Profession"



The design profession is constantly going through an interesting period of rapid change. Changes driven by technology, global economy, customer expectations and project execution challenge architects to re-think their business approaches in order to remain competitive and relevant in an ever-changing business landscape. The power of innovation and technology creates design capabilities and operational efficiencies that can upgrade the practice and business of architecture. Due to resistance to change, architects, engineers and construction professionals are still unsure about the success of transitioning to a more advanced design platform. Difficulties may arise during earlier stages of transitioning, but considering its guaranteed positive outcome to the whole project delivery process, it will be definitely worth implementing. A mind-set that is open to new ways of production, coordination and presentation is what a growing industry needs. The presentation will focus on a major driver -- Technology. It will discuss the business impact of leveraging technology, from design, project delivery, and the development of new business models that will best prepare an architectural practice for the future.

Arch. Abelardo M. Tolentino, Jr. is the President and CEO of Aidea Philippines, Inc. A graduate of the University of Santo Tomas in 1987 with a Bachelor of Science Degree in Architecture, he spent nine years in Hong Kong working in prestigious architectural firms such as HOK Asia Pacific and John Lei Architects, Ltd. He was awarded as the Ernst and Young Innovation Entrepreneur of 2007 and the Thomasian Outstanding Alumnus of 2008. His firm Aidea has consistently ranked for the past 4 years among the top 100 Architectural practices in the world - coming in 80th in 2013. Aidea recently won several international competitions that includes Build Qatar Live 2012, Build London Live 2012 and BIM Buzz Singapore 2011.

Aidea has over 500 projects ranging from corporate offices to commercial centers, industrial complexes, residential buildings and leisure facilities. With 170 professionals and support staff, Aidea's practice now spans over 5 continents, in 40 countries and 90 cities worldwide.

“Driving Your Firm to Success (Architectural Office Operations Management)”



Arch. Vasquez talks about the importance of checking the gauges of your firm on the road to success. This engaging discussion about managing architectural practices will tackle his company's growth as a single-proprietorship practice to a partnership, and eventually to a corporation with offices in Makati and Cebu designing high-rises, resorts, educational campuses.

Arch. Vasquez believes that Filipino architects are well trained and experienced in design and construction but need to improve on the business side of the profession. Starting his ride on his own with a small architectural office and taking along others for a long and exciting journey in the practice of architecture, he will discuss the tools and techniques he used to endure the rough roads every young architect goes through in starting a practice and the fast-paced highways of big practices.

Graduating from the Far Eastern University, **Arch. Teofilo Vasquez's** working stint at architectural design offices which included three years at Gabriel Formoso & Partners prepared him for rigorous work & training in the following years in Saudi Arabia & Qatar from 1985 to 1990. He came back to Manila in 1992 when he became partner in a local architectural firm and then in 1993 he put up his own partnership, the T.I. Vasquez Architects & Partners, as Principal Architect. In 2006, he undertook the position of Chairman and Chief Executive Officer when he expanded to Cebu as T.I. Vasquez Architects & Planners, Inc. By now he is handling both offices, and it continues to be successful and profitable. Although he keeps on saying that failures, while they also come-a-plenty, should not be there to stop us from forging on. Arch. Vasquez has won professional awards and recognition, which include taking the 1st place in the competition for the design of the United Architects of the Philippines Headquarters in 1998, as it still stands. He has also generously served in various UAP directorship offices as well as for the Brotherhood of Christian Businessmen and Professionals, and in 2011 he joined the College of Fellows.

“Laws : It's All Greek to Me”



The talk will provide an overview of the basic principles of contracts focusing on architectural design contract, the requisites of a valid contract and its essential provisions in relation to Republic Act No. 9266. Tips on drafting contracts will also be discussed based on the common disputes between architect and client as decided by the Supreme Court.

If you think being a licensed architect is quite a challenge in our contemporary world, try being a lawyer with an active practice at the same time!

Arch. Marlon Cariño graduated from the UST College of Architecture 1996, and took the National Licensure Examinations the following year and passed it. Then he practiced architecture and joined the academe -- until he took the Philippines bar exams and became an attorney-at-law in 2009, after he completed his studies in Law at the Far Eastern University and his Master of Business Administration - Juris Doctor at the Graduate School of Business of the De La Salle University in May 2008.

To date, he has taught part-time at the University of Santo Tomas College of Architecture in 2012, as well as being currently a part-time Associate Professor at the Mapua Institute of Technology while also working as a Design Consultant for a realty company. Simultaneously, he has risen from being a Legal Researcher to being an Associate Lawyer in various law offices, and is now an incumbent legal consultant for the United Architects of the Philippines. He is professionally affiliated as a Member of the Integrated Bar of the Philippines, the United Architects of the Philippines, the Philippine Institute of Arbitrators and the Chartered Institute of Arbitrators.

“Accounting, Finance, and Taxation for Architects”



An architect who decides to start his own practice has the options to organize a single proprietorship, a partnership with other architects and professionals, or a corporation comprised of different people and jobs. Each organization will have its own set of requirements for set-up, for financial reporting, and for tax responsibilities. We will look at these different requirements to help us evaluate and decide which is the right “fit” for our own requirements. We will also be introduced to basic financial tools that will contribute to the sustainability of our business endeavors, namely Budgeting, Cash Flow Projections, and Cash Flow Monitoring.

Wife to local starchitect Jose Pedro Recio, **Cecile Marie C. Recio** was gainfully self-employed handling her own enterprises for over 12 years when she took the reins as Comptroller of Recio + Casas Architects from 1996 to 2007. Then in 2008, after 20 years as a partner in his former firm, Arch. Recio established RCHITECTS, INC. which has quickly established itself as a firm that continues its expertise in design and project management. Also in the same year, Cecile studied at the Asian Institute of Management taking up Masters in Entrepreneurship and graduated with Distinction of Superior Performance. So, from 2009 up to the present, she has been the firm's General Manager and has been a formidable force in turning RCHITECTS, INC into a modern-day success story.

“Small Firm Wonder”



Zubu's principal architect, Buck Sia, will present his office as a case study. Apart from presenting his attempts for progressive architecture, he will focus more on the operations and statistics of his office in make decisions on how his office came to be, and what lies ahead for them. He will also discuss that a firm, big or small, should emphasize on identity rather than on branding.

Since graduating in 2002 from BS Architecture at the University of San Carlos in Cebu City, **Buck Richnold Sia** has immediately received mentorship from Ar. Alex Medalla until 2005. After spending 4 years in private architectural practice, he became in 2010 the Principal Architect of Zubu Associates Design Services, a design studio that centers on bringing into being progressive and modern architecture, as well as innovative concepts while on the lookout for the local culture and climate. Currently the UAP Sugbu Chapter President, Ar. Sia also stands as Core Group Member & Treasurer for the Architecture Sector of the Creative Cebu Council and is also Faculty at the University of San Carlos College of Architecture. His works have been featured in various publications, he has joined many design competitions here and abroad, as well as delivered talks and written articles in the pursuit of a most-beloved field that is progressive architecture, which he believes ought to be constantly evolving, revolutionary and remarkably professional. There is much to expect from this young architect and his pioneering design studio which deems that a well-designed building is not merely a response to its foundational requisite but is also a beacon for provoking thought and creating emotion through space, light and form.

“Medium-sized Firms: It's Big Enough”



Architect Ed Calma will be presenting why it is important to maintain a strong design culture in a firm of 35 people, teaching and maintaining design and production standards and how it is being affected by production technologies, and design experimentation in competitions as a form of research. He says, “Allowing creativity to permeate through the whole architecture process from schematic design to construction documents and collaborations with Artists and with professionals of other disciplines enriches the design process and ultimately the Architecture.”

Joining the brilliant roster of this year's UAP Convention is the renowned Eduardo Calma, architect and interior designer for Lor Calma and Partners.

He studied architecture at the Pratt Institute in New York and also at the Pratt International Studies at the University of Rome in Italy. After taking his Masters of Science in Advanced Architectural Design at the Columbia University in New York, he came back to Manila a year after to work with his architect-father in the family-owned design studio in 1995. The father-and-son tandem certainly shines together and individually, bringing Philippine architecture and interior design to new heights.

Arch. Ed Calma, while resounding his father's modernist bequest in his architectural creations, has established signature projects locally and internationally, with a look and feel totally his own. He has been garnering design awards and joining worldwide exhibitions while besting them, thus earning commendations for himself and the country. Many of his works have also been published in various books and magazines here and abroad.

"Large Firms Going All the Way"



Carmelo T. Casas, international career in architecture began with his move to Hong Kong in August 1978. He first joined Eric Cumine Associates where he had a brief stint as project architect, then he transferred to Palmer & Turner (HK) as design architect in 1980 and was involved with various well-known buildings, namely The Landmark, Bank of East Asia Building, Ruttonjee House, Exchange Square I & II. He was also sent to Singapore and Indonesia to participate in the firm's overseas projects. In 1983 he joined Architects Hawaii, Far East (AHFE) as project architect. He was involved with various hotel projects in China such as the Dalian Furama Hotel, Beihai International Hotel, Zhongshan Golf & Country Club Residences, Zhenzen Furama Hotel and the Discovery Bay Golf and Country Club interiors. He was the principal designer of the Pacific Plaza in Ayala Avenue, Makati, Philippines, a 43-storey luxury residential condominium, and became the youngest partner of the firm in 1985.

After co-founding Recio+Casas (HK) Ltd. in October 1988 in Hong Kong, Mr. Casas was responsible for designing major interior/architectural projects in Hong Kong and Macao, such as the First Pacific Group, First Pacific Bank, Pacific Link Communications and Mandarin Hotel Macao. He opened the branch office in the Philippines in 1990 to spearhead their involvement as Design Consultant for the Pacific Plaza project. In 1992, Mr. Casas opened the branch office of Recio+Casas (Thailand) Ltd., in Thailand, to participate in various hotel, office and residential projects as Design Consultant. Notable projects are Sindhorn Building (Stock Exchange Building of Thailand), First Pacific Tower I, Phuket Yacht Club Hotel, Queens Park Casa Condominium and The Pacific City Club, all completed in 1996. During this time, (1990-1996) Recio+Casas (HK) Ltd., headed by Mr. Casas, was supporting the growing Manila firm by acting as design consultant to the various major projects such as One and Two Lafayette Square, Richmond Hotel, Kingswood Makati, Salcedo Park, Biltmore Tower and Bayview Towers. It was in August 1996 that Mr. Casas returned to Manila to spearhead the development of Pacific Plaza Towers in Fort Bonifacio and join forces with his partner to help manage the growing firm now considered as the main headquarters while still maintaining a presence in Hong Kong. Mr. Casas obtained his Bachelor of Science degree in Architecture from the University of Santo Tomas in the Philippines. He passed the National Board Examination for Architecture in 1978 where he was a top ten board placer. He is a member of the Philippine Institute of Architects and the United Architects of the Philippines.

“The Practice: Getting Projects”



The Practice: Getting Projects shall uncover some of these mysteries and give you tips on Marketing. The starting point will be YOU, the architect – who are you and what can you do? Then move on to the need to specialize, how and where to pick up leads, presentation and social skills, negotiation skills, and pricing -- all presented in simple, easy to understand format. The presentation is oriented to the Small Practice.

Arch. Miguel Guerrero III is a member of the College of Fellows of the United Architects of the Philippines (UAP) and one of the first twelve (12) APEC Architects in the Philippines who has contributed in his own small, yet various, way to the advancement of the architectural profession. He has also joined the American Institute of Architects (AIA). Green Architecture is his advocacy and he is a founding member of the Green Architecture Advocacy Philippines (GreenAP), a civic organization that promotes Green Architecture and Sustainability to all sectors of society. He is also a member of the Philippine Green Building Council. He is the Managing Partner of Asian Architects, an architectural partnership established in 1985, whose projects revolve around institutional and hospitality buildings, some of which have been featured in local and foreign publications.

“Keeping the Straight Path”



The foundation for the practice of Architecture has been laid down in the training of architects during the entire period they spent in school. While the things learned in school were heavily rooted in books, most of the professors in Architecture are practitioners and are able to pass on their actual experiences in the practice of the profession. The 2-year apprenticeship required before taking the Licensure Exam is a foretaste of how all the knowledge gained are translated into actual projects. Neophytes in the practice go through a period of learning, or a learning curve whereby in their own practice of the profession, they will go through many facets of translating concepts to construction drawings, and construction drawings to actual construction. In these phases, continuous interaction among the architects, the clients, the engineering consultants, the materials suppliers, and the contractors will happen. In these interactions, the interest of each and every one will be put to test, and decisions may bend depending on whose interest is upheld. This is where the values of the architects are needed, to keep the implementation of the projects in the straight path. Therefore, the values and character of the architects must be such that they are the ones who must guarantee that each and every interest of the players in the project is given its just and fair reward. If this is guaranteed by the architects, then the practice of the profession will be held in high esteem and the players will know that there is no room for any inappropriate actions or ways in order to gain monetary advantage.

Arch. Froilan Hong studied BS Architecture at the Mapua Institute of Technology in 1960, topping the National Licensure Examination in 1961. Then in 1972, he received his Diploma in Housing, Planning & Building at the BOUWCENTRUM, Rotterdam, The Netherlands. In 1975 he received his Masters in Environmental Planning at the University of the Philippines, Diliman.

He established F.L. Hong Architects & Associates on Oct. 16, 1979 to engage in the Practice of Architecture and Planning. In Architecture, he has pioneered Climate Design and Green Architecture. In Planning, he focuses on the symbiotic relationships of people, activities, settings, environment, ecology and resources. Having been a Recipient of the “Outstanding Environmental Planner of the Year” award for 2007 given by the Professional Regulation Commission (PRC) on June 2008 and also Recipient of “Patnubay ng Sining at Kalinangan sa Larangan ng Arkitektura” award given by the City of Manila 20 June 2003, Ar. Hong’s stellar career as an architect and an environmental planner is crowned this year as he is chosen to be the UAP LIKHA Gold Medal Awardee for 2013.

Globalizing the Filipino Architect

"The Architecture Road Map"



The opening lecture unveils the Professional Regulation Commission Board of Architecture's roadmap for the architecture profession: a competitiveness route depicting where we are now on the competitiveness grid and our destination, a position where we can offer front-line architectural services in the global market.

The Hon. **Rolando L. Cordero, fuap** is the recently-appointed chairman of the Professional Regulation Commission Board of Architecture and has had a stellar history of service in the UAP: a founding member and fourth president of the Camanava-Hilaga Chapter, district director of then District 7 overseeing the chapters of the province of Bulacan, CAMANAVA, Mandaluyong, San Juan, Marikina, Pasig, and Taytay.

Arch. Cordero is an educator, having taught at the Institute of Architecture and Fine Arts at his alma mater, Far Eastern University, after having topped the board exams in 1972; a public servant, having been the City of Caloocan's Assistant City Planning Officer in 1981, City Zoning Administrator in 1999 to become City Planning Officer and the city's first City Architect; and writer, having published as contributor and co-author of the "Caloocan City Medium Term Comprehensive Development Plan," the "Caloocan City Land Use and Zoning Ordinance," "Perspective: A Bulletin of Information," "Caloocan at a Glance," and "Caloocan City Revised Revenue Code,"

"AFAS and GATS in a Nutshell"



The General Agreement on Trade in Services (GATS), the first set of multilateral rules covering international trade in services, establishes the trade rules governing cross-border trade in services for WTO Member Countries i.e. rules that are supposed to make it easier for services and service providers to move from one country to another. On the other hand, The ASEAN Framework Agreement on Services (AFAS) is an Agreement signed by the Member States of the Association of South East Asian Nations (ASEAN) to liberalize trade in services, for one, by expanding the depth and scope of liberalization beyond those undertaken by Member States under the World Trade Organization (WTO) General Agreement on Trade in Services (GATS), with the aim to realize a free trade area in services. While year 2015 has been set as the date for the rollout of the ASEAN Architect program (where collaboration with Architect-nationals of Member States is the accepted mode of cross-border architectural practice), the year 2020 is also set as the year for the attainment of full liberalization in the trade in architectural services.

Arch. Armando N. Alli, apcc ar, has co-represented PH architects in the DPWH Board of Consultants (BoC) from 2002 to date and was instrumental in the extensive revision of the architectural sections of the 2004 Revised IRR of P.D. No. 1096 (the 1977 National Building Code of the Philippines/ NBCP), which took effect 01 May 2005. He is a DTI-CIAP-CIAC-accredited professional in the field of alternative dispute resolution (ADR) for the construction industry i.e. a construction arbitrator and mediator. Over the period Nov 2006 through Nov 2012, Ar ALLI served as the Acting Chairman of the Professional Regulatory Board of Architecture (PRBoA) under the Professional Regulation Commission (PRC), at which time he co-represented the PRC at international meetings concerning cross-border architectural practice. In 2002, he served as a founding Trustee of the Architecture Advocacy International Foundation (AAIF), Inc. an organization that actively took part in the crafting of and in the sustained lobby effort for R.A. No. 9266 (The Architecture Act of 2004), in full collaboration with the PRBoA, the UAP, the PIA and other associations of architects (OAAs). Arch. Alli continues with active advocacy work to fully implement and enforce R.A. No. 9266 through the AAIF, which he now heads, and through the Architecture Advocacy Forum (AAF).

“Citizen Architect: A Planning and Design Career Founded on Social Responsibility”



Architecture, urban planning, and urban design have a profound effect on the lives and behaviour of people. But we often take this for granted, and pursue planning and design projects in isolation of the social, economic, and environmental context wherein these projects operate. While we may derive substantive fees from these projects, we often do not bother to think of how people, especially those who use them, feel about the communities that we plan and the buildings that we design. In step with rapid and massive urban growth, city development has been turned over to architects, urban planners, and developers, and modernism with its vision of the city as a machine, has become highly influential. It bothers me that our towns and cities are filled with ill-designed houses and buildings that don't fit their environment, contribute to traffic congestion, perpetuate slums, and create ugly and inefficient communities. I have pursued my career as an Architect and Urban Planner with the belief that physical structures influence human behaviour. Based on this, I have approached my projects with the awareness that community life has moved from following traditions to becoming a vital community function requiring consideration and careful planning. I believe that community life and regard for people in city space must have a key role in the planning and design of our communities. As architects, we need to realize that social responsibility -- the caring for people in our community -- is an important key to more liveable, safe, sustainable and healthy cities -- all goals of critical importance in the 21st century as the whole world becomes more urban than rural.

Dr. von Einsiedel is currently Chairman and Principal Urban Planner of CONCEP Inc, a private consulting firm specializing in urban redevelopment planning and design, eco-system based area planning, and heritage conservation. The focus of his recent and current projects include the revitalization of inner city areas, eco-system based integrated and development (IAD), and the mainstreaming of disaster risk reduction and mitigation in local development plans. Among his credentials are: B.S. Architecture (U.P.), M.S. Urban Planning (Columbia University), PhD Public Administration/Urban Management (Pacific Western University), Registered Professional Environmental Planner (EnP), Accredited Urban Dev't and Management Specialist by the U.N./W.B./ADB, PIEP (Fellow & Past President), HCS (President), UAP (Fellow), CAPS (Trustee), UPF (President), GAAP (Trustee), CREBA (Past President). He has worked in government, with international assistance organizations, the academe, and the private sector. He served as Regional Director for Asia-Pacific of the United Nations Urban Management Program from 1990 to 2004 where he directed technical assistance projects in 22 cities across 11 Asian developing countries. He was the founding Commissioner for Planning of the former Metro Manila Commission, and also served as Deputy General Manager/Chief Urban Planner of the Human Settlements Development Corporation. In 2011, he was a Visiting Lecturer on Urban Management at the University of Southern California in the USA. He is currently an Adjunct Professor at the Asian Institute of Management.

“Architectural Out-sourcing Services”



In this lecture, a general guideline for producing drawings and contract documents will be summarized, as the Filipino Architect achieves global standards in the design process. The prospects in architectural outsourcing will be shared, with market opportunities divided per region. A competitive analysis will be presented, showing the Philippines against its regular competitors in the world. The advantages of working with Philippine Architects will be outlined. What are the barriers to entry for this business and mode of practice? What are the ethical and professional procedures governing international design collaboration? It is the objective of this talk to enlighten participants in seeing outsourcing as a work opportunity.

Cathy Saldaña is a graduate of BS Architecture from the University of the Philippines Diliman, where she finished with a Leadership Service Medal in 1990. She completed her Masters in Enterprise Management at the Asian Institute of Management in the year 2000 where she graduated with the highest honors, and was one of the students selected to deliver a valedictory speech. Her thesis was on creating a strategy for managing and marketing a design and construction company. She is currently a Principal of an engineering group in the US, to oversee projects in Southeast Asia. She is also one of two Partners in ARCO Group for its International Architectural Outsourcing. At ARCO

group, Cathy has been responsible for bringing Filipino outsource and partnering services to leading firms in Asia Pacific, North America and the Middle East, where the group has worked and continues to work on hotels, high rise complexes and theme parks all over the world, out of their offices in Makati. ARCO Group has grown from a group of 10 to more than 58 in a span of two years. Previously, Cathy served in another outsource company where she brought in A-list clients from New York, Abu Dhabi, London and Chicago to see the country as an option for KPO or knowledge process outsourcing. Locally, ARCO Group is engaged as the local design partnering team by one of the country's leading casino developers.

“Fire Technology and Engineering Design: Global Standards on Fire Resistive Materials for Means of Egress and the provisions of RA 9514 (Fire Code of the Philippines of 2008)”



In order to increase the chance of protecting lives and properties, the architect needs to understand and be able to apply the provisions of local and international Fire Codes. Designing or planning using the fire code as additional reference enables the architect to simulate an emergency happening in the design before it is actually built. This seminar provides a visual presentation and overall view on the provisions of RA9514 – Fire Code of the Philippines of 2008 focusing on MEANS OF EGRESS and its compliance with Global Standards.

Arch. Edison Manzo Padilla is a BFP-accredited Fire Safety Practitioner, and a licensed and registered Environmental Planner who also runs his fully-staffed office—the Edison Ching Manzo Padilla Architect + Builder. He is also serving his second term as Chair for UAP Specialty Council on Fire Safety Practitioner's Training; also a two-term president of UAP Greenhills Chapter, an affiliate of various organizations such as: UAP Green Architecture Movement, Philippine Green Building Council, Philippine Institute of Environmental Planners, and a proud member and officer of Samahang Kartunista ng Pilipinas (SKP).

“The Essentials of Effective Tropical Design”



Nick Ramos will present a discussion of the central role that environmentalism once held in the Filipino architectural landscape, spanning the period of history from our beginnings as a culture to just before the Second World War. The crucial ties between sustainability and heritage will also be touched upon; partly to reinforce why our old buildings must be saved from the wrecking ball as well as to try and address why Filipino architecture is plagued with an identity crisis. Further to this, an examination of his father, Jorge Y. Ramos' concepts and design for the GSIS Complex on Manila Bay will be presented as a case study.

John Nicholas Ramos is currently a lecturer at the De La Salle-College of St. Benilde School of Design and Arts; he is also a member of the board of directors at Wishwood Development Corporation, and a design director at the Ramos Architecture Studio in-charge of designs for domestic and foreign projects. He was an instructor for almost a decade at the University of Sto. Tomas College of Architecture, and worked for various architecture firms in the U.S. and in the U.K. (i.e. Freeman + Ionescu Architects, Jorge Y. Ramos & Partners, Merge (UK) Limited) in his early years.

“Designing with Bamboo: Contributing to Green Economies for a Competitive Philippines”



Architects, developers, and government officials are now aware of the environmental and economic value of building with bamboo in the globally competitive world we live in right now. Fortunately, the Philippines has the potential of stepping up to be a world leader in Bamboo green economies, actively created by designers, engineers, farmers and contributing much to our domestic economic growth. The Philippines stands only to gain in this endeavor, with 62 species available to choose from throughout the country.

The Filipinos' relationship with Bamboo is all of social, economic, and cultural significance. Being readily available, our early fathers extensively used this abundant plant for building settlements using bamboo's versatility as housing material, kitchen ware paraphernalia, weapons for hunting, boats and rafts of conveyance, farm aids, and many, many more. The planting and subsequent use of

bamboo is considered to be one the earliest initiatives of sustainable living in the Philippines, much of which present day design can certainly learn from.

Maria Lourdes “ Joy” Martinez Onozawa is an Architect and Environment Planner by registration with 28 years of Integrative Architectural experience focusing on community empowerment through local resource use and management of traditional, local, natural and manmade resources and producing ecologically connected development in the design, construction, use, and management of structures. She graduated Bachelor of Science in Architecture, cum laude, from the University of San Carlos, a Masters in Urban and Regional Planning from UP Diliman, Management for Executives from the Asian Institute of Management, obtained a diploma from the UNESCO Asian Academy for Heritage Management focusing on Integrated Conservation and completed a course on Architecture and Sustainability, the Integration of the Natural and Built Environment, from the Harvard University Graduate School of Design. Her community empowerment activities merited her a US Senatorial Award, for her contribution to the perpetuation and preservation of Chamorro culture and history in the Marianas Islands. She received the Environment Responsible Entrepreneur Award from the Cebu Chamber of Commerce last June 2010. She was also awarded the Most Outstanding Individual for Community Service during the Cebu City Charter Day Awards for heritage conservation in revitalizing the old downtown of Cebu. She has been an Execom member of the Subcommittee on Monuments and Sites of the National Culture and Arts Commission, is currently a member to the ICOMOS International Committee on Vernacular Architecture, has been past president of the Cebu Chapter of the United Architects of the Philippines, and has been awarded one of the Ten Outstanding Cebuanos for her contribution in Sustainable Green Development Systems.

She currently sits as President of the Philippine Institute of Environment Planners, Cebu Chapter and is the Chairman of the Integrated Planning and Spatial Development Committee of the Metro Cebu Development Coordinating Board.

“Tall Buildings: A Strategy for a Sustainable Urban Future”



Architect Ed Calma will be presenting why it is important to maintain a strong design culture in a firm of 35 people, teaching and maintaining design and production standards and how it is being affected by production technologies, and design experimentation in competitions as a form of research. He says, “Allowing creativity to permeate through the whole architecture process from schematic design to construction documents and collaborations with Artists and with professionals of other disciplines enriches the design process and ultimately the Architecture.”

Timothy Johnson is a Design Partner based out of NBBJ's New York office. His award-winning work spans the globe and includes commercial mixed-use projects, multi-family residential, academic medical centers, healthcare facilities, transportation facilities, and corporate workplace interiors.

Presently Tim is serving his second year of a three year term as Chair of the Council of Tall Buildings and Urban Habitat. Tim is committed to creating vital urban environments as a prime sustainable strategy. His work engages with local communities and cultures to inform the design process in order to deliver outcomes that will redefine the urban experience and improve quality of life. Tim is known in the industry for using design as a core ingredient to enhance a client's business strategy.

The Department of Public Works and Highways and the City of Mandaluyong have embarked on a project to support green building development in partnership with the International Finance Corporation (IFC). In order to develop smart Green Building policies, the project team has conducted original research on energy usage of buildings and building development trends. This has resulted in a number of energy modelling baselines from which the impact of new green building development can be measured if new standards are applied to the industry. This presentation will be an orientation to the green building development project and a review of the findings of the research that will be used to drive Green Building development.

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This presentation will be an orientation to the green building development project and a review of the findings of the research that will be used to drive Green Building development. IFC is a member of the World Bank Group, which seeks to create opportunities for people to escape poverty and improve their lives. It seeks to foster sustainable economic growth in developing countries by supporting private sector development, mobilizing private capital, and providing advisory and risk mitigation services to businesses and governments. The Green Building project is expected to create energy savings for businesses, help reduce overall greenhouse gas emissions and improve energy, water and other resource efficiencies associated with new building construction in the Philippines.



Autif Sayyed is the Regional Green Building Specialist for the East Asia Pacific Region at International Finance Corporation (IFC). He provides technical support to IFC's green building programs in the emerging EAP countries, namely Indonesia, Philippines, Vietnam and China. His primary focus is on close cooperation with government counterparts and private sector stakeholders in order to initiate/implement green buildings regulatory changes. Autif is a qualified architect with a Masters in Climate Responsive Architecture. He is a LEED accredited professional, Building Energy Modeling Professional (BEMP) and a Certified Energy Manager (CEM).



Ommid Saberi has experience advising on sustainability strategies for property development projects in UK, Middle East and Asia. He is currently leading the Sustainability and Energy team in WSP Middle East. He is an associate with eleven years of experience on sustainable design and practice. He has been the head of many design and research teams internationally, including many projects in the Middle East. His regional experience gives him a strong understanding of the local constraints and opportunities in sustainable development. Recently he has been focused on green design, specializing design strategies at both the building and urban scale. More generally Ommid has experience working with companies in the property, public and governmental sectors which have given him a wide understanding of current and future environmental and sustainability challenges.



Arch. Emelito C. Punsalan is not only an Architect and an Environmental Planner, he is also an Accredited Design Professional and Accredited Assessor of PGBI for GREEN Building Rating System (GREEN ADP+AA). A technical consultant for the IFC Philippine Green Building Program from 2005 to present, he has delivered the lecture "The Building Rating System" in various construction conventions, UAP Conventions, and UAP green-related forums. He also extensively lectures about Energy Efficiency, Mechanical & Electrical Systems, Sustainability, and other related technical lectures.



Hans Shrader has worked on Private Sector Development in Emerging Market or Middle Income countries for the last 16 years. Originally with the World Bank, he joined IFC in 2000 to work on implementation of private sector policy reforms that increase investment and support economic growth. From 2003, Hans has worked in Asia (Indonesia, China, Mongolia, and the Philippines) and led teams to develop and implement Investment Climate growth strategies in partnership with governments and private sector institutions. His expertise lies in legal and regulatory reform that streamlines and rationalizes regulation. Climate change has emerged as a strategic priority for IFC in Asia and Hans is helping IFC clients with green building development. Hans has an MBA and an MA in International Affairs and is based in Manila with his family.

"Financial Heritage Preservation through the Tourism Act of 2009"



The Tourism Act of 2009 is already 3 years old and, yet, few in the tourism industry have been truly able to make the most of it. One key aspect of the law is the establishment of tourism enterprise zones. The policy design of a tourism enterprise zone was specifically formulated to accommodate heritage sites within a zone, and the tax and other incentives being offered by the law helps us address the costs of preservation and adaptive re-use.

Ultimately, the Tourism Act aims to establish a culture of sustainable tourism that provides not only economic development, but is also responsible to its host communities, and to the natural and cultural heritage on which it is built.

Atty. Mark Evidente is president of TwoEco, Inc., a consultancy firm specializing in tourism development, and through TwoEco, he organized the first application for a tourism enterprise zone under the Tourism Act of 2009, and is currently advising other tourism projects. Mark was previously the Director for Legislative Affairs of Sen. Richard Gordon, was the lead drafter of the Tourism Act of 2009, and has worked as a consultant for the Department of Tourism and the Tourism Infrastructure and Enterprise Zone Authority on the law's implementation.

He earned his master's degree in Environmental Management from Yale University, studying issues in land use planning, climate change, energy systems, strategic studies, and corporate environmental strategy. He has researched on tourism in Hawai'i through Yale's Center for Industrial Ecology, and in Bohol, Philippines, through Yale's Tropical Resources Institute. He also holds a law and political science degrees from the University of the Philippines, and is an assistant professor at De La Salle University's development studies program.

"Inside A.S.Y.A.: A Guided Tour"



Consistently, ASYA Design Partner has been awarded by BCI Asia as one of the Top Ten Architectural Firms in the Philippines. ASYA Design Partner rises to meet more challenges, sitting new trends in the estate market by taking a fresh approach on all aspects of architectural design. The company's sophistication in building technology applications and commitment to design quality has resulted in a portfolio that features some of the most notable clientele in the country and abroad. With projects in Shanghai Taicang, Xiamen, Chengdu, Songjiang, Suzhou and mostly in the Philippines, ASYA has completed numerous buildings -- a proof of its design excellence and service.

After establishing an unrivalled reputation in the field of design architecture over a number of years, ASYA is now asserting itself as one of the leading architectural practices at the forefront of incorporating suitable design into the build environment. Its portfolio includes projects of all scales, from the architectural design and value engineering of individual buildings to the master planning of communities. The firm has conceived, designed and built projects that include shopping mall developments; luxury residences; high-rise residential buildings; corporate offices; commercial and mixed use buildings; banking and finance institutions; public and private institutions; religious buildings; recreational and sports facilities; casinos; academic buildings; residential community developments; and site planning. The guided tour of this large firm is a short trip to its newly-inaugurated headquarters, just a stone's throw away from the SMX Convention Center.

“Celebrating Wood at the Matimco House of Wood”



The Coconut Palace, also known as Tahanang Pilipino, was built in 1978 and commissioned by former First Lady Imelda Marcos in time for Pope John Paul II's visit in 1981. The Pope declined the offer because it was too ostentatious a place to stay while the country is poverty-stricken. It has been a guesthouse of popular names including Libyan leader Muammar al-Gaddafi, Brooke Shields, and George Hamilton. Presently, it is the official residence of the Vice President of the Republic of the Philippines, the Hon. Jejomar C. Binay.

The Coconut Palace, designed by Arch. Francisco T. Mañosa, fuap, likha, is made of several types of Philippine hardwood, coconut shells, and a specially engineered coconut lumber apparently known as Imelda Madera. Each of the suites on the second floor is named after a specific region of the Philippines and displays some of the handicrafts these regions produce. The palace is shaped like an octagon (the shape given to a coconut before being served); the roof is shaped like a traditional Filipino salakot or hat. Some of its highlights are the 101 coconut shell chandelier, and the dining table made of 40,000 tiny pieces of inlaid coconut shells.

“Celebrating Wood at the Matimco House of Wood”



Matimco, Inc. is the Philippines' leading provider of quality architectural and structural wood products, catering to a diverse market of contractors, design professionals, homeowners, and various institutions.

Founded 1963 in Mandaue City, Cebu, Matimco now employs over 300 employees to provide the market with more than 500 different products ranging from trusses, doors, mouldings, flooring, and other processed structural and architectural wood products. With a network of over 3,000 dealers scattered all over the country, the company by far has the largest, most expansive timber distribution network in the Philippines.

As the first and only ISO Certified wood processing and treatment plant in the country, Matimco continues to evolve as it stretches the potential of wood applications. Its brands such as Matwood, Weatherwood, PCW, and Trusswood have been specified and used in some of the most luxurious and elegant homes, resorts, and hotels nationwide. The guided tour includes a bus ride to its newest showroom at the MC Home Depot in Fort Bonifacio Global City.

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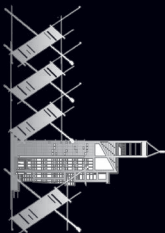




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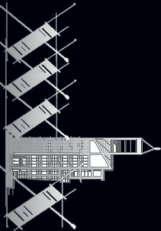




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DISTRICT A1a



JOEL F. SANTOS
Pangasinan - Dagupan
Villacorta Compound, A.B. Fernandez East, Dagupan City
Contact No.: 0921 437 5983
Email Add: archtjoelsantos@yahoo.com



MADONA M. TADEO
Baguio
13 Bermuda Hills Subd., Brgy. San Luis, Naguilian Road,
Baguio City 2600
Contact No.: 0922 892 5465
Email Add: arch_madonna@yahoo.com



RONNEL CARLOS T. RAMOS
Ilocos-Ciudad Fernandina
Liberation Blvd., Brgy. VII, Vigan City, Ilocos Sur
Contact No.: 0916 2881068
Email Add: roncarlos_arki@yahoo.com



MARC LAWRENCE P. AQUINO
La Union
71 Lingsat San Fernando City, La Union
Contact No.: 0920 850 9080
Email Add: amibel2004@yahoo.com



NESTOR B. PACIAL
Ilocos Norte-Laoag City
T. Alonzo St. Bgy. 26, 2900 Laoag City
Contact No.: 0927 922 9549
Email Add: arki_nbp@yahoo.com



ROMMEL S. CHAN
Summer Capital
Room 306 Patria de Baguio City, Benguet, 2600
Contact No.: 0920 928 0988
Email Add: uap_summer_capital@yahoo.com



ROBERTO C. MANANSALA JR.
Pangasinan-Scale
No. 6 Arzadon Compound, Mayombo District, Dagupan City
Contact No.: 0919 568 7372
Email Add: rmanansaljr@yahoo.com



MICHAEL GODOFREDO V. COLIS
Ylocos-Vigan
RCU Design net, Gov. A. Reyes St., Vigan City, Ilocos Sur
Contact No.: 0917 704 0911
Email Add: uapyv.webtalk@yahoo.com.ph



REYNALDO D. ROMERO
La Union-Agila
No. 6 Gonzales St. Consalacion Agoo La Union
Contact No.: 0921 430 2827
Email Add: jprullauap@yahoo.com



EUGENIO P. LUMDANG
Cordillera
Rm. 304 Otek Square, Otek St., Baguio City
Contact No.: 0921 561 6838
Email Add: eplbuilders@yahoo.com



FLORENTINO F. RELLEGUE, UAP
DISTRICT A1b



BIENVENIDO T. CANLAS III
Cagayan Valley
No. 90 Delta St. Caritan Norte, Tuguegarao City
Contact No.: 0916 541 5355
Email Add: bnvnd_14@yahoo.com



RALPH R. ABELLA
Isabela-Sierra Madre
55 City RD., Caloa East, Santiago City, Isabela
Contact No.: 0920 912 5321
Email Add: asianacropolisbuilders@yahoo.com



SAMUEL U. RUBIO
Nueva-Vizcaya
Nueva Vizcaya State University, Bambang Campus, Bambang,
Nueva Vizcaya, 3702
Contact No.: 0916 270 6924
Email Add: cnjj30@yahoo.com.ph



RAMON GERT G. CALINA
Cagayan North
#40 Grapes St., Airport Village, Tuguegarao City, Cagayan Valley
Contact No.: 078 304 1634
Email Add: archionic77@yahoo.com



PEDRO C. MARTIN, UAP
DISTRICT A2a



ARSENIO T. DAWANG III
Nueva Ecija-Cabanatuan
Lot 13, Blk. 08, Ciudad Real Village, Bantug, Cabanatuan City
Contact No.: 0917 5251295
Email Add: arkitekjun@yahoo.com



VAL ROWIN C. SANTOS
Bulacan
Blk-3, Lot-13, Grandtown Village, Sumapa, City of Malolos, Bulacan
Contact No.: 0915 987 8800
Email Add: lavniwor_23@yahoo.com



RONALD ALLAN M. ALONGALAY
Barasoain
3F Federizo Hall, Bulacan State University, City of Malolos
Contact No.: 0915 606 4310
Email Add: uap_barasoain@yahoo.com



WINSTON P. PINEDA
Sta Maria-Bulacan East
 412 Kamagong St. Villamonte Verde Magbalon, Marilao Bulacan
 Contact No.: 0918 442 5559
 Email Add: winsp@yahoo.com



ROGELIO C. ELPEDES JR., UAP
DISTRICT A2b



MYRNA M. AQUINO
Zambales-Olongapo
 c/o Planning & Development Office, 2/F, Bldg. 662, Taft St., CBD,
 2222 Subic Bay Freeport Zone
 Contact No.: (047) 252 4053
 Email Add: uap_zambales.olongapo@yahoo.com



ANTONIO M. CAPILI
Tarlac
 Blk. 1-Lot-16 Camella Subdivision, Maliwalo, Tarlac City
 Contact No.: 0923 736 2622
 Email Add: amcaps_1124rmp@yahoo.com



CANDIDO E. CAYANAN
Pampanga-San Fernando
 Hi-Way Balas, Mexico, Pampanga
 Contact No.: 0932 888 7705
 Email Add: archdengcayanán@yahoo.com



RAMON S. LAMIRA JR
Balanga-Bataan
 2nd Floor RCSL Building Ibayo, Balanga City, Bataan 2100
 Contact No.: 047 237 0771
 Email Add: reine_lance@yahoo.com.ph



ROBERTO V. ALVAREZ JR.
Angeles City
 8 Jasmine Drive, Town & Country Homes, Telabastagan,
 City of San Fernando, Pampanga
 Contact No.: 0917 584 4868
 Email Add: mrosettemsantos@yahoo.com



RAYMUND M. DIZON
Sinukwan-Pampanga
 1065 Jasmin St., Villa Corazon, City of San Fernando, Pampanga
 Contact No.: 0918 926 4390
 Email Add: monchdizon@yahoo.com



ARMAND DAVE A. COMMANDANTE, UAP
DISTRICT A3



MARCELIA L. ARCE-IGNACIO
Quezon City
 30 Mapagkawanggawa St., Teachers' Village, Quezon City
 Contact No.: 0917 898 3859
 Email Add: maricel.arceignacio@yahoo.com



RAYMOND P. CLARIN
QC Silangan
 405 3rd St. Honradez Ext., Sampaloc, Manila
 Contact No.: 0922 851 4915
 Email Add: uap_qcsilangan@yahoo.com



ANTONIO M. PEÑARROYO
QC Capitol
 11-C Santan St., San Pedro IX Subd., Brgy. Bagbag, Quezon City
 Contact No.: 02 425 3845
 Email Add: thony1123@yahoo.com



MELBA T. BENAVIDES
Tandang Sora
 6-p Kennedy Drive Pleasant View Subd.
 Tandang Sora Avenue Quezon City
 Contact No.: 02 455 1689
 Email Add: arch.benavides@gmail.com



DAVID SANTOS II
Hongkong
 23 G. Blk C Shawkeiwan Center, 407, Shawkeiwan Rd. Hongkong
 Contact No.: 852 905 6617
 Email Add: radhk@netvigator.com



FELIZARDO B. CIPRIANO JR.
QC-Central
 1947 – A Oroquieta St., Sta. Cruz, Manila
 Contact No.: 02 493 7003
 Email Add: pejcip@yahoo.ca



ROGER E. LAYMAN
Los Angeles
 15046 Providence Lane North Hills, California, 9134



KRISTOFFER D. AQUINO
QC-South Triangle
 Lot 17A, Blk 5, Holy Spirit Drive Cor Faustino St., Isidora Hills
 Subdivision, Brgy. Holy Spirit, Diliman, Q.C.
 Contact No.: 02 952 6938
 Email Add: kristofferaquino@gmail.com



MA. LUISA PATRICIA MARQUEZ-GUTIERREZ, UAP
DISTRICT A4



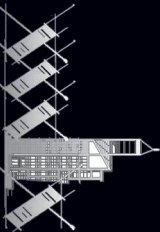
CARLO GIANNI B. BUSTOS
Diliman
 Unit 203, ERLAG Building, Esteban St., Legaspi Village, Makati City
 Contact No.: 0917 896 5626
 Email Add: calobu@dlabarchitects.com



PAUL EMMANUEL G. MAURICIO
New Manila
 ARKIASIA, 430 Maligaya Bldg., E. Rodriguez Ave. Cubao, Quezon City
 Contact No.: 02 413 1846
 Email Add: pgmarch@yahoo.com



REGIE L. CASTRO
Camanava-Hilaga
 Ar. Regie L. Castro, uap - Unit L02 Janina Bldg. Chateau,
 Valenzuela, P. Gregorio St., Brgy. Lingunan, Valenzuela City
 Contact No.: 0921 685 9726
 Email Add: regiecastro69@yahoo.com



LOUIE NANDRO M. VITO

Elliptical

Blk. 15, Lot 20 Molave St. Duraville Homes II, Ampid 1, San Mateo, Rizal

Contact No.: 0916 662 4816

Email Add: drohn_ultimo2005@yahoo.com



CHARINA AMANDA B. JAVIER

Nova-Central

B-42 L-18 Riena Elena St. Cor. Ascencion Ave. Lagro Subd. Novaliches Quezon City

Contact No.: 02 6245340

Email Add: uapnovacentral@yahoo.com



JEOFREY B. ASIS

KSA Eastern Province

P.O. Box 4894 Al-Khobar 31952, Saudi Arabia

Contact No.: 966 3819 8575

Email Add: uap_ksaepc@yahoo.com



GERALDYN B. SALAMERA

KSA Western Region

c/o Arch. Geraldyn B. Salamera. P.O. Box 19413 Jeddah 21435

Kingdom of Saudi Arabia

Email Add: uap.ksa.wrc@gmail.com



NELSON L. INOVEJAS

KSA Riyadh

P.O. Box 75200 Riyadh 11578 KSA

Contact No.: 966 269 8484 ext. 600

Email Add: nelsoninovejas@yahoo.com



JEFFERSON E. SIBUG

UAE Dubai

P.O. Box: 261418

Email Add: uapdxsecretariat2012@gmail.com



RICO B. ADO

UAE Abu Dhabi

C/O Arch. Rico B. Ado, PO Box 688, Sharjah, United Arab Emirates

Contact No.: 00971509877168

Email Add: uap_abudhabi.secretariat@yahoo.com



MARIO HERMAN M. MACARANAS

Qatar

MZ&PARTNERS Architectural and Engineering Consultancy W.L.L.,

P.O. Box 5785

Contact No.: 974 30081170

Email Add: mkmyuap@yahoo.com



ROBERT A. FABROS JR.

Bahrain

PO Box. No. 65207, Manama Kingdom of Bahrain

Contact No.: 973 3608 2378

Email Add: uap.bahrain@gmail.com



RANDY S. MANDAP, UAP
DISTRICT A5



JOEL J. GALLETES

Rizal Taytay

206 Milkyway St. Constellation Homes, Brgy. San Isidro, Angono, Rizal

Contact No.: 02 451 0655

Email Add: arch_galletes@yahoo.com



ALMAR JOSEPH V. RUBIO

Pasig

c/o Pinky A. Villadolid, 6/F Pasig City Hall Bldg., Engineering Dept. Architectural office, Pasig City

Contact No.: 02 544 6617

Email Add: almar_arktekkz@yahoo.com



PAUL MARI D. LAMAGNA

Marikina Valley

No. 14 Diamond Street, Emerald Village, Sto. Niño, Marikina City

Contact No.: 0922 329 9227

Email Add: marvalley_chapter@yahoo.com



MARIA CARMEN S. YATCO

San Juan-Mandaluyong

Contact No.: 0917 515 1368



MARIE ANN A. MEDENILLA

Greenhills

1259 Colt St., Ph.6, Gatchalian Subd., Las Piñas City

Contact No.: 02 825 8073/ 0917 812 6637

Email Add: archamedenilla08@gmail.com



OFELIA S. VERSOZA

Rizal East

14 Cheza St. Feu Village, Mambucan, Antipolo City

Contact No.: 0922 412 5881

Email Add: architect_peng@yahoo.com



ERIS ANN G. PEDROSA RODRIGUEZ

California 116

675 Menlo Ave., Menlo Park, Ca 94025

Contact No.: 925 785 7793

Email Add: alfredo.yniguez@uapcal.org



DANILO D. TUZON

Rizal-Kalayaan 100

Block 3 Lot 10 Kasoy St., Palmera Homes Novaliches, Quezon City

Contact No.: 0917 983 4165

Email Add: danilov_tuzon@yahoo.com



PEREGRINO R. BACLIT JR.

Rizal-Cainta 101

8 Pulsar St. Village East Executive Homes, Cainta, Rizal

Contact No.: 02 219 1739

Email Add: pbaclit@yahoo.com



CONRADO B. OCHOA JR.
San Juan Pinaglabanan
 823 Florante St., Mandaluyong City
 Contact No.: 0915 555 7068
 Email Add: ochoatecrealty@yahoo.com



JOVEN G. JOAQUIN JR.
Southern California
 4665 Richelieu Ter., Los Angeles, CA 90032
 Contact No.: 323 907-3050
 Email Add: jgjoaquin@yahoo.com



AREA B



RODELIO L. ISIDRO, UAP
DISTRICT B1



HENRY FELIX E. HERRERA
Manila Atelier
 2F Beato Angelico Bldg. College of Architecture, University of
 Sto. Tomas, España, Manila
 Contact No.: 0906 465 3136
 Email Add: mail@uapatelier.com



MANUEL M. REJANO
Manila Sampaloc
 Unit 1111 Flora Vista Condominium, Commonwealth Avenue,
 Fairview, Quezon City
 Contact No.: 0939 388 5348
 Email Add: mmr_architects@yahoo.com



EDUARDO S. CASARES
Manila Metro
 227 Banawe St. Brgy. Manresa, Quezon City
 Contact No.: 02 211 8784
 Email Add: silver.metro@yahoo.com



JAN MICHAEL H. DE OLAZO
Manila Centrum
 105 Javier St. Santulan, Malabon City
 Contact No.: 0933 226 0060
 Email Add: jm_deolazo@yahoo.com



NESTOR D. SOL JR.
Manila Archizonian
 4251 Feliciano St., Hillside Ville, Bgy. Ugong, Valenzuela City
 Contact No.: 0917 545 8029
 Email Add: Lorelie.Alarte@ghd.com



MARK NATHANIEL B. BAGASBAS
Manila Sta. Mesa
 12 Omeña St., Ivs Marikina City
 Contact No.: 02 681 8291/0922 811 4819
 Email Add: mark_bagasbas@yahoo.com



RAMIRO R. POYAOAN
Singapore
 Sketch Design Studio 10 Anson Road, #31-10 International
 Plaza SG079903
 Contact No.: 65 9009 5876
 Email Add: uap_singapore@yahoo.com



EDILBERTO M. ALFONSO
Canada-Calgary
 180 Coral Springs Close NE Calgary, Alberta
 Contact No.: 403 537 4840



MA. AURORA B. MEDINA, UAP
DISTRICT B2



TESSA C. ESPINAS-SALINAS
Manila MAGS
 c/o Arch. IRMA B. BERNARDO Architectural Division Bureau
 of Design DPWH Head Office
 Contact No.: 02 304 3273
 Email Add: archtessa@gmail.com



ENRICO T. CORONEL
Manila Maharlika
 # 2570-C Taft Avenue Ext., Pasay City
 Contact No.: 0919 653 9642
 Email Add: manila_maharlika@yahoo.com
 secretariat@manila-online.com



MARIE S. STAMATELAKY-LOPEZ
Manila Maynilad
 Adamson University, 900 San Marcelino St. Ermita, Manila
 Contact No.: 0920 922 2050
 Email Add: mslpzx@yahoo.com



LUDIVICO P. IDAÑO
Manila Corinthian
 UAP-MCC Secretariat Unit d, Casa Benita, 1434 Sto. Sepulcro
 St., Paco, Manila
 Contact No.: 562 8614/ 0922 823 6248/0925 527 8272
 Email Add: arkivhic.idano@yahoo.com



RAYMUND B. VERA
Manila Intramuros
 Mapua Institute of Technology, AR-ID-BE School, 4th flr, MIT,
 Muralla St., Intramuros, Manila
 Contact No.: 02 871 8665
 Email Add: monvera03@yahoo.com



ABRAHAM L. RAPOSON JR.
Manila Alcala
 City Planning & Development Department, 5th floor Exe. Bldg City
 Hall Complex, Maxsilo Circle, Plainview, Mandaluyong City
 Contact No.: 02 532 5029
 Email Add: uap_mac@yahoo.com



ROMMEL A. LUMBAO
Ontario-Canada
 141-51 Esterbrooke Ave., Toronto, On M2j 2c5, Canada
 Contact No.: 1 416 779 0880
 Email Add: mlumbao@sympatico.ca



RICARDO D. BALAGTAS JR.
Manila La Solidaridad
 R&D Bldg. Suite 101-A, 7615 Guijo Street, San Antonio Village,
 Makati City
 Contact No.: 02 899 5909
 Email Add: uapmlschapter@yahoo.com



JOSE B. LARAÑO JR.
British Columbia
 12380 Harrison Ave. Richmond BC Canada, V6V 2R7
 Contact No.: 604 2739954
 Email Add: uapbcchapter@gmail.com



TEOFILO I. VASQUEZ, FUAP
DISTRICT B3



JAIME W. HERMOGENES
Makati
 2503 West of Ayala Condominium, 252 Gil Puyat Avenue, Makati
 Contact No.: 856 2798
 Email Add: jwharch@yahoo.com



VANESSA L. LEDESMA
Makati CBD
 #47 Margarita St., Magallanes Vill., Makati City
 Contact No.: 0917 819 4700
 Email Add: vviledesma@yahoo.com



ROMEO B. VINCO JR.
Parañaque Palanyag
 # 13 Beruit St., BF Homes, Ph3, Parañaque City
 Contact No.: 02 211 1812
 Email Add: uappalanyag@yahoo.com



ASUNCION B. BILONO
Greenbelt
 5D-310 Chateau Elysee Condominium, Doña Soledad Avenue,
 Parañaque City
 Contact No.: 0926 706 7794
 Email Add: shiobilono@gmail.com



JOSE ELMER M. BORLAZA
Alabang
 No. 202 Lourdes St. Miracle Heights Subdivision, Lipa City,
 Batangas
 Contact No.: 043 756 3193
 Email Add: oneatelier@yahoo.com



CALIXTO C. KAMANTIGUE JR.
Cavite
 Cavite Civic Center, Aguinaldo Highway Palico 4, Imus Cavite
 4103
 Contact No.: 0943 347 5678
 Email Add: ktekjaykay09@yahoo.com



MARY JOSEPHINE B. DIZON
Fort Bonifacio
 Unit 4 Corporate House, 239 Santolan Road, Quezon City
 Contact No.: 0920 919 8320
 Email Add: uap_fortbonifacio@yahoo.com



RAFAEL A. BRIONES JR., UAP
DISTRICT B4



HECTOR MICHAEL B. BALANAK
Quezon Province
 2ND Flr. #21 R. Aquino Bldg., Barcelona St., Brgy. 1, Lucena
 City, Quezon Province
 Contact No.: 042 710 9266
 archtroy_wcs@yahoo.com



LEO D. CORONADO
San Pablo
 623 M. Doria St. Nagcarlan 4002, Laguna
 Contact No.: 049 807 1132
 Email Add: architects_sanpablo@yahoo.com



MARIA TERESITA T. SALVO
Laguna
 2640 Sampaguita St. Carbern Village, Anos, Los Baños, Laguna
 Contact No.: 049 536 7088
 Email Add: tesssalvo@yahoo.com



ELMER C. VILLAS
Batangas
 DP Barte Designs, 2L JR Business Complex, JP Laurel
 Highway, Lipa City, Batangas 4217
 Contact No.: 0920 938 8659
 Email Add: dindo_barte@yahoo.com



RENE M. DELA TORRE
Palawan
 Bliss, Brgy. Sta. Monica, Puerto Princesa City, Palawan
 Contact No.: 0928 159 5988
 Email Add: rene_latorre56@yahoo.com



GERRY A. ESPIGOL, UAP
DISTRICT B5



JENNIFER Y. VIBAR
Camrines
 Lot 61, Blk. 10, Villa Obiedo Subdivision, Carayan, Naga City
 Contact No.: 0917 842 3503
 Email Add: arch_jennyee@yahoo.com



ALAIN D. COSTA
Legazpi
 #735, P-2, Brgy. 38, Gogon, Barriada, Legazpi City
 Contact No.: 052 480 6558
 Email Add: uaplegazpi10271977@yahoo.com



NOLITO O. CELETARIA

Iriga-Rinconada

San Vicente Ogbon, Nabua, Camarines Sur
Contact No.: 0915 681 6812
Email Add: arkitik22@yahoo.com.ph



DENNIS L. AMARANTO

Daraga-Cagsawa

114 Prieto St., Banuyo, Pilar, Sorsogon, 4714
Contact No.: 0919 710 5005
Email Add: dennzmarantz@yahoo.com



BERNIE S. JERESANO

Sorsogon-Kasanggayahan

Arch. Randy S. Sandoval
097 Doña Felisa Ave. OLV Pangpang, Sorsogon City 4700
Contact No.: 0908 499 3713
Email Add: arkirandy23@gmail.com



DONNA JEAN T. LACSON

Daet-Camarines Norte

Department of Public Works and Highways Camarines
Norte District Engineering Office, Pimentel Avenue, Pasig
Contact No.: 0909 343 7334
Email Add: yielgy_04@yahoo.com



JOSELITO M. ARIMADO

Tabaco

Blk 6 Lot 6 Teachers' Village Phase 1, Legazpi City
Contact No.: 052 481 0144
Email Add: jmarimado@yahoo.com



RHUIZ M. GO

Catanduanes

Brgy. Sto. Niño, Virac, Catanduanes
Contact No.: 052 DPWH
Email Add: rmgo_15032@yahoo.com.ph



JUAN M. SANCHEZ JR.

Masbate-Rodeo

Sanchez Compound, Matungao Tugbo, Masbate City
Contact No.: 0926 749 0368
Email Add: don2xsanchez@yahoo.com



AREA C



**ROLAN PAOLO L. ALBERTO, UAP
DISTRICT C1**



FRANCIS ERICO R. RODRIGUEZ

Cebu

101-D Ramon Aboitiz St., Camputhaw, Cebu City, 6000
Contact No.: 032 413-3427
Email Add: uap.cebuchapter@gmail.com



EDUARDO G. CARLOS JR.

Dumaguete

Suite M-2, Plaza Milagros Bldg., Perdices cor. Sta. Rosa Sts.,
Dumaguete City, Negros Occidental
Contact No.: 0918 926 6334
Email Add: nedcarlos888@gmail.com



RICHARD D. CABALUNA

Rajah Humabon

Sitio Bayong, Brgy. Cadulawan, Minglanilla, Cebu
Contact No.: 0921 760 4488
Email Add: cabalunarich@yahoo.com.ph



JOSEPH HECTOR A. BALONDA

Bohol

Contact No.: 038 501 0548
Email Add: archjhab_368@rocketmail.com



MICHAEL P. TORRES

Datu Lapu-Lapu

Unit 7, Ground Floor, A. Geson Bldg., D. Jakosalem St. Cebu City
Contact No.: 032 255 4475
Email Add: mike.torres@archiglobal.net



BUCK RICHNOLD I. SIA

Sugbu

ZUBU Design Associates, 242 Magallanes St., Cebu City
Contact No.: 032 415 9344
Email Add: buckrs_8@yahoo.com



EDWIN A. SAN NICOLAS

Cebu-Leon Kilat

241 D. Jakosalem St., Cebu City, 6000
Contact No.: 231 00 60
Email Add: edwin_sn@msn.com



**JOSE GENEROSO T. MASCARDO, UAP
DISTRICT C2**



FRANCIS J. DE LOS REYES

Bacolod

Rm. 204 2/F Ascalon Building, Lacson St., Mandalagan, Bacolod
City, 6100, Negros Occidental
Contact No.: 0918 912 4044
Email Add: bacoloduap@yahoo.com



ERIC T. SANTIAGO

Negrese

La Consolacion College - Bacolod, Arrien Dept. San
Juan st., Bacolod City
Contact No.: 034 434 5398
Email Add: arch_ericantiago@yahoo.com



FELIPE B. JOCSON
Mt. Kanla-On
 Door No. 4 Parish Rectory Bldg., San Sebastian Cathedral
 Compound, San Juan St., Bacolod City, Negros Occidental 6100
 Contact No.: 034 476 7292
 Email Add: archi_59@yahoo.com



KENDEL L. ESPERAS, UAP
DISTRICT C3



JOEL M. JAO
Leyte
 Blk. 12, Lot 5, St. Scholastica's Village P2, Guindapunan,
 Palo, Leyte
 Contact No.: 053 3231625
 Email Add: jm_jao@yahoo.com



IVAN H. ASPIRAS
San Juanico
 142-A P. Gomez St., Tacloban City, 6500 Leyte, Philippines
 Contact No.: 053 520 6193
 Email Add: arch.ivan_aspiras@yahoo.com.ph



LEANDRO G. ORDIZ
Leyte West
 c/o Archt. Leandro G. Ordiz , uap UAP Leyte West Chapter P.
 Gonzales St., Abgao, Maasin City, Leyte, Phil.
 Contact No.: 053 381 4372
 Email Add: ordizleandro@yahoo.com.ph



MARK SHERWIN C. BUENAVENTURA
Metro Tacloban
 Block 10, Lot 10&11, Bereso Hts. 1, Caibaan, Tacloban City, Leyte
 Contact No.: 0928 679 9155
 Email Add: architectmarksc@yahoo.com



MIGUEL N. EGARGO
Samar Sinirangan
 Guimbaolibot Ave. Brgy. II, Guiuan, Eastern Samar
 Contact No.: 0906 818 2640
 Email Add: megargo@yahoo.com



JOHN F. DELFIN, UAP
DISTRICT C4



SUZETH A. BALOGO
Iloilo
 2nd Floor Golez Bldg. Delgado St., Iloilo City 5000
 Contact No.: 033 300 0612
 Email Add: uap.iloilo@gmail.com



ALEX P. BALBONA
Capiz
 c/o Gaizano City Roxas, Arnaldo Blvd., Roxas City, Capiz 5800
 Contact No.: 0919 278 2540
 xelabalbona@yahoo.com



VERNAN M. LAMIS
Marikudo
 Room 311, Sta. Cruz Bldg., Ledesma St. Iloilo City
 Contact No.: 0928 505 1111
 Email Add: uapmarikudo97@yahoo.com



RYAN N. ORTIGAS
Antique
 University of Antique, College of Engineering & Architecture,
 Sibalom, Antique
 Contact No.: 0915 445 3256
 Email Add: archryanortigas@yahoo.com.ph



NATHANAEL G. DUEÑAS
Hamili
 #1 Evangelista St., Pavia, Iloilo
 Contact No.: 033 329 1170
 Email Add: natduenas@yahoo.com



RAMON R. DUEÑA JR.
Aklan
 Unlimited Links, 0311 Goding Ramos St., Kalibo, Aklan
 Contact No.: 036 268 1529
 Email Add: merdekai@yahoo.com.ph



AREA D



BENJAMIN K. PANGANIBAN, JR., FUAP
DISTRICT D1



PERRY JAN N. REMOLADOR
Davao
 Disenyo Arkitektura Dabaw Showroom,
 1029 Jacinto Extension, Davao City
 Contact No.: 0923 7183906
 Email Add: pyjannremolador@yahoo.com



RUBEN F. ERICKSON
Mount Apo
 Physical Plant and General Services, 4th Floor
 Admin Bldg., Bolton St. Davao City, 8000
 Contact No.: 082 221 7051
 Email Add: r815_erickson@yahoo.com.ph



HILARIO F. CADUNGOG

Cotabato

Compact II Gencon Inc., No. 18 Don Abelardo St. Poblacion 4
Cotabato City,
Contact No.: 064 421 7978
Email Add: cadungogh@yahoo.com



MAGDALENA M. MAMALO

Soccsargen

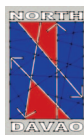
Block 5, Purok Rosal, Brgy. New Isabela, Tacurong City
Contact No.: 0917 714 1018
Email Add: uapsoccsargen@yahoo.com



PETER BEN JUDE B. IBARRA

Kadayawan-Dabaw

DR# 10, Dacudao 888 Bldg., Dacudao cor. Vinzon St., Davao City
Contact No.: 082 305 5468
Email Add: uapkadawayan@rocketmail.com



ERICSON P. EUROPA

North Davao

CHSS, UP Mindanao, Mintal, Davao City
Contact No.: 082 221 5531
Email Add: ericseuropa@yahoo.com



HECTOR A. MAGNO

Davao Alpha

168 Sta. Monica St., Sto. Nino, Buhangin, Davao City,
Philippines 8000
Contact No.: 082 241 0784
Email Add: ha_magnoconst@yahoo.com



**RAOUL L. QUIJANO, UAP
DISTRICT D2**



SHIRALEE R. PAJARITO

Zamboanga

College of Architecture, Western Mindanao State University,
Normal Road Baliwasan, Zamboanga City
Contact No.: 062 991 7930
Email Add: apzamboangachapter@yahoo.com



JOSEPH ANDREW L. SAHIAL

Zamboanga-Chavacano

533 Lopez Subd., Tugbungan, Zamboanga City, 7000
Contact No.: 0915 542 6533
Email Add: archjing2003@yahoo.com



**MARIA LINDA E. ESCABA, UAP
DISTRICT D3**



RENATO M. MARBAS

Cagayan de Oro

3RD Flr., PLT Bldg. Chavez- Guillermo St. Cagayan De Oro City
Contact No.: 088 71 0453
Email Add: uap.cdo@gmail.com



JOEL C. TALO

Butuan

821 Ipil Road corner Acasia St., Butuan City
Contact No.: 0928 246 4893
Email Add: jctarchitects@yahoo.com



RAMIL C. PRECIOSA

Surigao

Prov'l. Engrs. Office, Capitol Compound, Surigao City
Contact No.: 0916 681 7061
Email Add: archilika@yahoo.com



CESAR P. DANDAN

Gold-CDO

Zone 4, Parcon Compound, Tibasak Macasandig, Cagayan de Oro City
Contact No.: 0917 719 3334
Email Add: cesardandan@ymail.com.ph



REY D. GALUA

Metro Kagay-an

RDGALUA ASSOCIATES, Mandumol St., Upper Macasandig, CDO
Contact No.: 088 857 8586
Email Add: rdgaluaassociates@yahoo.com.ph



**ALLAN H. BATO, UAP
DISTRICT D4**



ORWELL THEODORE A. OBACH

Iligan

Door 2 Emperador Apt., Brgy. Palao, Iligan City
Contact No.: 0917 716 8870
Email Add: arquitect_00@yahoo.com



REINIER JUN O. RAVAGO

Dipolog

505 Osmeña St., Central Brgy., Dipolog City
Contact No.: 0933 275 4028
Email Add: Arqube_rj@ymail.com



REYNANTE G. OCCO

Ozamis

Ponlacion, Tubod, Lanao Del Norte
Contact No.: 063 341 5382
Email Add: rgo_architecture@yahoo.com



DANIEL B. PACLIJAN

Pagadian

0264 B. Aquino St., Sta Lucia District, Pagadian City,
Zamboanga Del Sur
Contact No.: 062 215 4062
Email Add: meihow@yahoo.com

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